

Dongbu Insurance Co., Ltd. (Dongbu Insurance Co., Ltd.): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Dongbu Insurance Co., Ltd. (Dongbu Insurance Co., Ltd.): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Dongbu Insurance Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Dongbu Insurance Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Dongbu Insurance Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Dongbu Insurance Co., Ltd. (Dongbu Insurance), a subsidiary of Dongbu Group, is an insurance service provider. The company offers insurance products to personal and commercial clients. It provides long-term insurance, commercial insurance and auto insurance. Dongbu Insurance's personal line insurance products include homeowners, insurance against theft, dwelling fire protection, personal auto and personal accident coverage. The company's commercial line insurance products comprise business owner's coverage, marine insurance, property insurance, engineering insurance, commercial auto insurance, commercial general liability insurance and workers compensation insurance. It also offers aviation insurance, title insurance, boiler insurance, casualty insurance and voluntary insurance. Dongbu Insurance provides claim handling services. Dongbu Insurance is headquartered in Seoul, South Korea.

The company recorded direct written premium of KRW120.9 billion in FY2016, an increase of 5.3% over FY2015.

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COMPANIES MENTIONED

Dongbu Insurance Co., Ltd.

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