

# **Dongbu Insurance Co., Ltd. (Dongbu Insurance Co., Ltd.): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Dongbu Insurance Co., Ltd. (Dongbu Insurance Co., Ltd.): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Dongbu Insurance Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Dongbu Insurance Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Dongbu Insurance Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Dongbu Insurance Co., Ltd. (Dongbu Insurance), a subsidiary of Dongbu Group, is an insurance service provider. The company offers insurance products to personal and commercial clients. It provides long-term insurance, commercial insurance and auto insurance. Dongbu Insurance's personal line insurance products include homeowners, insurance against theft, dwelling fire protection, personal auto and personal accident coverage. The company's commercial line insurance products comprise business owner's coverage, marine insurance, property insurance, engineering insurance, commercial auto insurance, commercial general liability insurance and workers compensation insurance. It also offers aviation insurance, title insurance, boiler insurance, casualty insurance and voluntary insurance. Dongbu Insurance provides claim handling services. Dongbu Insurance is headquartered in Seoul, South Korea.

The company recorded direct written premium of KRW120.9 billion in FY2016, an increase of 5.3% over FY2015.

## Contents

### **1 DONGBU INSURANCE CO., LTD. - BUSINESS ANALYSIS**

- 1.1 Dongbu Insurance Co., Ltd. - Company Overview
- 1.2 Dongbu Insurance Co., Ltd. - Business Description
- 1.3 Dongbu Insurance Co., Ltd. - Major Products and Services

### **2 DONGBU INSURANCE CO., LTD. - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Dongbu Insurance Co., Ltd. - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Dongbu Insurance Co., Ltd. - Key Financial Performance Indicators
  - 2.2.1 Dongbu Insurance Co., Ltd. - Revenue and Operating Profit
  - 2.2.2 Dongbu Insurance Co., Ltd. - Asset and Liabilities
  - 2.2.3 Dongbu Insurance Co., Ltd. - Valuation
- 2.3 Dongbu Insurance Co., Ltd. - Competitive Benchmarking
  - 2.3.1 Dongbu Insurance Co., Ltd. - Market Capitalization
  - 2.3.2 Dongbu Insurance Co., Ltd. - Efficiency
  - 2.3.3 Dongbu Insurance Co., Ltd. - Valuation

### **3 DONGBU INSURANCE CO., LTD. - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 3.1 Dongbu Insurance Co., Ltd. - M&A and Partnerships Strategy

### **4 DONGBU INSURANCE CO., LTD. - RECENT DEVELOPMENTS**

### **5 DONGBU INSURANCE CO., LTD. - SWOT ANALYSIS**

- 5.1 Dongbu Insurance Co., Ltd. - SWOT Analysis - Overview
- 5.2 Dongbu Insurance Co., Ltd. - Strengths
- 5.3 Dongbu Insurance Co., Ltd. - Weaknesses
- 5.4 Dongbu Insurance Co., Ltd. - Opportunities
- 5.5 Dongbu Insurance Co., Ltd. - Threats

### **6 DONGBU INSURANCE CO., LTD. - COMPANY STATEMENT**

## **7 DONGBU INSURANCE CO., LTD. - HISTORY**

## **8 DONGBU INSURANCE CO., LTD. - KEY EMPLOYEES**

## **9 DONGBU INSURANCE CO., LTD. - KEY EMPLOYEE BIOGRAPHIES**

## **10 DONGBU INSURANCE CO., LTD. - LOCATIONS AND SUBSIDIARIES**

10.1 Dongbu Insurance Co., Ltd. - Head Office

10.2 Dongbu Insurance Co., Ltd. - Other Locations and Subsidiaries

## **11 APPENDIX**

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Dongbu Insurance Co., Ltd. - Major Products and Services

Table 2: Dongbu Insurance Co., Ltd. - Key Ratios - Annual

Table 3: Dongbu Insurance Co., Ltd. - Key Ratios - Interim

Table 4: Dongbu Insurance Co., Ltd. - Key Capital Market Indicators

Table 5: Dongbu Insurance Co., Ltd. - History

Table 6: Dongbu Insurance Co., Ltd. - Key Employees

Table 7: Dongbu Insurance Co., Ltd. - Key Employee Biographies

Table 8: Dongbu Insurance Co., Ltd. - Subsidiaries

## List Of Figures

### LIST OF FIGURES

Figure 1: Dongbu Insurance Co., Ltd. - Total Income and Net Profit

Figure 2: Dongbu Insurance Co., Ltd. - Financial Position

Figure 3: Dongbu Insurance Co., Ltd. - Valuation

Figure 4: Dongbu Insurance Co., Ltd. - Market Capitalization

Figure 5: Dongbu Insurance Co., Ltd. - Efficiency

Figure 6: Dongbu Insurance Co., Ltd. - Valuation

### COMPANIES MENTIONED

Dongbu Insurance Co., Ltd.

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