

Discovery Inc (DISCA) - Financial and Strategic SWOT Analysis Review

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Abstracts

Discovery Inc (DISCA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Discovery Inc (Discovery) is an Internet protocol media company. It produces content across general entertainment, adventure, heroes, home, food and travel, sports, crime and investigation, survival, exploration, health and kids; and distributes that across different distribution platforms, including pay-television, free-to-air and broadcast, digital distribution platforms, and content licensing agreements. The company also operates a portfolio of production studios, digital direct-to-consumer products, and curriculum-based education products and services. Discovery's television brands include Discovery Channel, Animal Planet, HGTV, TLC, Investigation Discovery, Food Network, Velocity (known as Turbo outside of the US), and Eurosport. The company operates business in the US and other countries. Discovery is headquartered in Silver Spring, Maryland, the US.

Discovery Inc Key Recent Developments

Aug 07,2018: Discovery reports second quarter 2018 results

Jul 19,2018: Discovery announces contract extension for President and CEO David Zaslav

Jun 13,2018: Alex Wellen Named President & General Manager, Motor Trend Group Jun 05,2018: TLC appoints Rick Holzman as senior vice president, programming and



strategy

May 08,2018: Discovery releases Q1 2018 financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



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Twenty-First Century Fox Inc.

Time Warner Inc

The Walt Disney Company

Netflix Inc

Lions Gate Entertainment Corp.

Charter Communications Inc

CBS Corporation

AMC Networks Inc.

Activision Blizzard Inc



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