

DirecTV (DTV) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/D8A2AFD6C72EN.html>

Date: February 2017

Pages: 34

Price: US\$ 125.00 (Single User License)

ID: D8A2AFD6C72EN

Abstracts

DirecTV (DTV) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

DIRECTV is a provider of digital television entertainment services in the US and Latin America. It offers direct-to-home (DTH) services which include HD channels, movies and other digital entertainment programs at homes, airports, airplanes, hotels, restaurants, hospitals, office buildings, automobiles and portable electronics. The company acquires, promotes and distributes digital entertainment programs to commercial and residential customers through two DTH business units: DIRECTV U.S. and DIRECTV Latin America. In addition, it operates two regional sports networks (RSNs), which offer a television network for game-related programming and Internet interactive game playing under the ROOT SPORTS brand. The company operates two broadcasting centers in Castle Rock, Colorado, and Long Beach, California and six uplink facilities. DIRECTV is headquartered in El Segundo, the US.

In 2014, the company entered into a definitive agreement with AT&T, under which AT&T would acquire DIRECTV. The merger is expected to be approved and completed in the first half of FY2015.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential

customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

DirectTV - Key Facts
DirectTV - Key Employees
DirectTV - Key Employee Biographies
DirectTV - Major Products and Services
DirectTV - History
DirectTV - Company Statement
DirectTV - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

DirectTV - Business Description
DirectTV - Corporate Strategy
DirectTV - SWOT Analysis
SWOT Analysis - Overview
DirectTV - Strengths
DirectTV - Weaknesses
DirectTV - Opportunities
DirectTV - Threats
DirectTV - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions

[About GlobalData](#)

[Contact Us](#)

[Disclaimer](#)

List Of Tables

LIST OF TABLES

DirectTV, Key Facts
DirectTV, Key Employees
DirectTV, Key Employee Biographies
DirectTV, Major Products and Services
DirectTV, History
DirectTV, Subsidiaries
DirectTV, Key Competitors
DirectTV, Ratios based on current share price
DirectTV, Annual Ratios
DirectTV (Cont.1), Annual Ratios
DirectTV, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

DirecTV, Performance Chart (2010 - 2014)
DirecTV, Ratio Charts

COMPANIES MENTIONED

Telefonica, S.A.
Roku, Inc.
DISH Network Corporation
Cox Communications, Inc.
Comcast Corporation
Charter Communications, Inc.
Cablevision Systems Corporation
America Movil, S.A. de C.V.

I would like to order

Product name: DirecTV (DTV) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/D8A2AFD6C72EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D8A2AFD6C72EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970