

Direct Insurance Financial Investments Ltd. (DIFI): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Direct Insurance Financial Investments Ltd. (DIFI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Direct Insurance Financial Investments Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Direct Insurance Financial Investments Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Direct Insurance Financial Investments Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Direct Insurance Financial Investments Ltd. (DIFI), a subsidiary of Zur Shamir Holdings Ltd, is a provider of insurance and financial products and real estate services in Israel. It provides insurance products for property, third party liability, health, motor, employers' liability, life, and businesses. It also offers business and foreign travel insurance, medical expenses insurance, dread disease insurance, and personal accident insurance. The company also focuses on real estate activities investing in income-producing assets internationally. Furthermore, the company offers credit for the acquisition of vehicle and grants credit loans for any purpose or special purposes in different businesses. DIFI is headquartered in Petah Tikva, Israel.

The company reported gross premiums earned of ILS2,019 million for the fiscal year ended December 2016 (FY2016), an increase of 16.4% over FY2015.

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COMPANIES MENTIONED

Direct Insurance Financial Investments Ltd.

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