

# Direct Energy Marketing Ltd - Strategic SWOT Analysis Review

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## Abstracts

Direct Energy Marketing Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Direct Energy Marketing Ltd (Direct Energy) is a provider of energy and energy-related services. The company supplies, transports and distributes natural gas and electricity. Direct Energy also installs and maintains heating, ventilation and air conditioning equipment, water heaters, solar power generating equipment and provides breakdown services and fixed-fee maintenance services among others. In addition, the company provides, energy audits, plumbing and electrical services among others. Direct Energy serves residential, commercial and industrial customers and public utilities. The company offers services to customers in Canada and the US. The company is headquartered in Houston, Texas, the US.

### Direct Energy Marketing Ltd Key Recent Developments

Sep 08,2020: Washington Suburban sanitary commission increases green efforts with Direct Energy business and liberty power

Jul 01,2020: Direct Energy named best electricity company in best of the best awards

Apr 06,2020: Direct Energy Donates \$600K to Neighbor-to-Neighbor Program to Help Texans Pay Power Bills

Mar 09,2020: Direct Energy Named A Top Five Favorite Electricity Company in Houston

Feb 18,2020: California's Department of General Services names Direct Energy business new natural gas provider for facilities across state

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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