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DIRECT Pojistovna, a.s.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'DIRECT Pojistovna, a.s.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "DIRECT Pojistovna, a.s."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'DIRECT Pojistovna, a.s.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'DIRECT Pojistovna, a.s.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

DIRECT Pojistovna, a.s. (DIRECT) a subsidiary of VIGO Finance a.s. is a general insurance company. The company offers a range of non-life insurance products such as car insurance, travel insurance, motor insurance, accident insurance, health insurance, property insurance and liability insurance. It also offers motor third party liability insurance, fleet insurance, business insurance, medical equipment insurance, and residential houses insurance. Through these products and services, it primarily caters to clientele comprising individuals and corporate customers. The company markets and sells its products through its own employees, brokers, online, and other alternative sales channel. DIRECT was formerly known as Triglav pojissovna a.s. DIRECT is headquartered in Brno, the Czech Republic.

The company reported gross premiums written of CZK655.1 million during fiscal year ended 2016 (FY2016), representing an increase of 32.7% over the previous year. It reported net premiums of CZK404.2 million in FY2016, representing an increase of 2.8% over FY2015.

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