

Didi Chuxing Co Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/D8090AAA6988EN.html>

Date: December 2020

Pages: 24

Price: US\$ 125.00 (Single User License)

ID: D8090AAA6988EN

Abstracts

Didi Chuxing Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Didi Chuxing Co Ltd (Didi) is a mobile transportation platform. Through its multi-modal transportation platform, Didi, it provides app-based transportation services such as taxi, bus, designated driving, enterprise solutions, bike sharing, e-bike sharing and automobile solutions, payment and food delivery services. The company also offers traditional roadside taxi hailing through internet. Didi facilitates car insurance to its drivers. It serves individual and corporate customers in China, Brazil, Chile, Mexico, Australia, Colombia and Japan. Didi is headquartered in Beijing, China.

Didi Chuxing Co Ltd Key Recent Developments

Aug 01,2019: BP and DiDi join forces to build electric vehicle charging network in China

Jun 26,2019: DiDi enters strategic partnership with China Southern Power Grid

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core

strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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