

# Diamond Bank PLC (Diamond Bank PLC): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Diamond Bank PLC (Diamond Bank PLC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Diamond Bank PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Diamond Bank PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Diamond Bank PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Diamond Bank Plc (DBP) a commercial banking and financial service provider offers personal and commercial banking. Personal banking includes cards, savings, loans, mobile banking, online banking, fixed income account, and money transfer. Business banking comprises borrowing, current account, domiciliary account, investments, trade services, cash management, payment services, asset financing, escrow services, and virtual account management services. It offers products and services through branch offices, ATMs, and on-line portals to individual clients and retail clients in Nigeria, Benin, Senegal, the UK, Togo, and Ivory Coast. DBP is headquartered in Victoria Island, Lagos, Nigeria.

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### COMPANIES MENTIONED

Diamond Bank PLC

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