

Diageo Plc (DGE) - Financial and Strategic SWOT Analysis Review

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| URL: | https://marketpublishers.com/r/DB588746A23EN.html |
| Date: | February 28, 2018 |
| Pages: | 60 |
| Price: | US\$ 125.00 |
| ID: | DB588746A23EN |

Diageo Plc (DGE) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Diageo Plc (Diageo) is an alcoholic beverages company that primarily produces, distributes, markets and sells spirits, beer and wine products. Its product portfolio includes scotch, beer, brandy, vodka, Indian made foreign liquor (IMFL), whiskey, rum, ready-to-drink (RTD) alcoholic beverages, liqueur, wine, gin and tequila. It markets these products under various brands such as Johnnie Walker, Smirnoff, Baileys, Captain Morgan, Tanqueray, Guinness, Mc Dowell's No.1 and CIROC. It also produces ready-to-drink products in the UK, Italy, Africa, Australia, the US and Canada. Diageo develops these products through various owned and leased manufacturing facilities, distilling, blending, maturing, bottling, and packaging facilities. The company distributes its products through various independent wholesalers and retailers, spirits and wine distributors and brokers, beer distributors, subsidiary companies, joint venture arrangements and third party distributors. It also sells its offerings through brewers, retail groups, and regional independent wholesalers and on trade and off trade operations. Diageo is headquartered in London, the UK.

Diageo Plc Key Recent Developments

Feb 22,2018: Diageo appoints ex-Heineken CMO as president of beer division

Jan 26,2018: Diageo reports 2017 Interim results, six months ended 31 December 2016
Jan 25,2018: Diageo records growth in the first half of fiscal year 2017
Jan 25,2018: Diageo announces 2018 Interim Results, half year ended 31 December 2017
Sep 11,2017: Diageo partners with others to create momentum against Producers' Commitments

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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Jan 25, 2018: Diageo announces 2018 Interim Results, half year ended 31 December 2017
Sep 11, 2017: Diageo partners with others to create momentum against Producers’ Commitments
Jul 27, 2017: Diageo announces 2017 Preliminary Results, year ended 30 June 2017
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Jun 13, 2017: Diageo Reserve appoints industry's first global cocktailian
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Bacardi Ltd
Anheuser-Busch InBev NV/SA

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