

DHX Media Ltd.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'DHX Media Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'DHX Media Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'DHX Media Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'DHX Media Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

DHX Media Ltd. (DHX) is an international producer and distributor of television programming and interactive content. It offers a wide range of programs to children, family and youth productions. It owns, markets and distributes a comprehensive content library, which includes various branded programs such as Caillou, Yo Gabba Gabba!, Inspector Gadget, Johnny Test, Teletubbies, Make it Pop, Slugterra, In the Night Garden, and Degrossi among others. It also operates licensing brand representation agency business, and produces comedy genre series. In addition, DHX offers film and TV programming for an array of entertainment, sports, and design brands. The company has its presence in various cities Toronto, Vancouver, Los Angeles, London, Halifax, Paris, Amsterdam, Barcelona, Munich and Milan. DHX is headquartered in Halifax, Nova Scotia, Canada.

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COMPANIES MENTIONED

DHX Media Ltd.

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