

Deutsche Bahn AG - Strategic SWOT Analysis Review



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

Deutsche Bahn AG - Strategic SWOT Analysis Review

Date:	July 12, 2017
Pages:	25
Price:	US\$ 125.00
ID:	D4E3F9B6D60EN

Deutsche Bahn AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Deutsche Bahn AG (DB AG), owned by the Federal Republic of Germany, is a transport services company that offers mobility and logistical services. It provides services including passenger rail and bus transportation, freight transportation, and track infrastructure services in Germany and abroad. The company also carries out logistics and distribution and ticket sales for the passenger transport services, engineering services, vehicle maintenance and security services. DB AG also offers conventional industrial energy products, and develops and operates stations. Its operations span across various countries covering Germany, Rest of Europe, Asia-Pacific, and North America. DB AG is headquartered in Berlin, Germany.

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Deutsche Bahn AG - Key Facts
Deutsche Bahn AG - Key Employees
Deutsche Bahn AG - Key Employee Biographies
Deutsche Bahn AG - Major Products and Services
Deutsche Bahn AG - History
Deutsche Bahn AG - Company Statement
Deutsche Bahn AG - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Deutsche Bahn AG - Business Description
Deutsche Bahn AG - Corporate Strategy
Deutsche Bahn AG - SWOT Analysis
SWOT Analysis - Overview
Deutsche Bahn AG - Strengths
Deutsche Bahn AG - Weaknesses
Deutsche Bahn AG - Opportunities
Deutsche Bahn AG - Threats
Deutsche Bahn AG - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Deutsche Bahn AG, Key Facts
Deutsche Bahn AG, Key Employees
Deutsche Bahn AG, Key Employee Biographies
Deutsche Bahn AG, Major Products and Services
Deutsche Bahn AG, History
Deutsche Bahn AG, Subsidiaries
Deutsche Bahn AG, Key Competitors

COMPANIES MENTIONED

Panalpina World Transport (Holding) Ltd.
National Express Group PLC
Geodis SA
Deutsche Post AG

Dachser GmbH & Co. KG
British Airways Plc

I would like to order:

Product name: Deutsche Bahn AG - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/D4E3F9B6D60EN.html>
Product ID: D4E3F9B6D60EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/D4E3F9B6D60EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**