

# Destination Maternity Corporation (DEST) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Destination Maternity Corporation (DEST) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Destination Maternity Corporation (DMC) is a specialty designer and retailer of maternity apparels. It retails and sells casual and career wear, formal attire, lingerie, sportswear and outerwear for expectants, pregnant ladies and nursing mothers. The company offers these products under the brands of A Pea in the Pod, Motherhood Maternity and Destination Maternity in the US, Canada, Puerto Rico and the UK. The company also operates leased department stores within the stores of various leading retailers such as Macy's, buybuy Baby and Boscov's. DMC has international store franchise and product supply relationships in the Middle East, South Korea, Mexico, Israel and India. The company also sells merchandise online primarily through its e-commerce portals motherhood.com, apeainthepod.com, and destinationmaternity.com. DMC is headquartered in Moorestown, New Jersey, the US.

### Destination Maternity Corporation Key Recent Developments

Aug 15,2018: Destination Maternity appoints Andrea J. Funk to Board of Directors

Aug 14,2018: Destination Maternity announces departure of executive vice president & chief financial officer

Jul 31,2018: Destination Maternity reports extension of CEO contract

Jul 27,2018: Destination Maternity files S-3 shelf registration statement

Jun 15,2018: Destination Maternity releases Q1 fiscal 2018 financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Aug 14, 2018: Destination Maternity announces departure of executive vice president & chief financial officer

Jul 27, 2018: Destination Maternity files S-3 shelf registration statement

Apr 04, 2018: Destination Maternity Appoints Two New Directors

Dec 21, 2017: Destination Maternity appoints new board member

Dec 08, 2017: Destination Maternity reports Q3 and first nine months fiscal 2017 results

Sep 08, 2017: Destination Maternity announces CEO transition plan

Sep 08, 2017: Destination Maternity reports Q2 and first six months fiscal 2017 results

Aug 10, 2017: Destination Maternity reports Q2 fiscal 2017 results

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### COMPANIES MENTIONED

Walmart Inc

Target Corp

Old Navy, LLC

L Brands Inc

H & M Hennes & Mauritz AB

Cache, Inc.

ASOS Plc

Ann Inc.



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