

Dentsu Inc (4324) - Financial and Strategic SWOT Analysis Review

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Abstracts

Dentsu Inc (4324) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Dentsu Inc (Dentsu) is a promotional and communications services company which offers communication-related integrated solutions and such services as business and management consulting to customers worldwide using global resources and infrastructure. Its service portfolio comprises integrated marketing, business design, cross-media communications planning, in-store/shopper marketing, digital promotions, space branding, digital solutions, platform development, social media marketing, media planning, entertainment content marketing and audience insight among others. Dentsu also provides integrated services in collaboration with leading professionals, in a range of fields and located worldwide. The company operates across Asia Pacific; North, Central and South America; Europe, Middle East and Africa. Dentsu is headquartered in Minato-ku, Japan.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Dentsu Inc - Key Facts
Dentsu Inc - Key Employees
Dentsu Inc - Major Products and Services
Dentsu Inc - History
Dentsu Inc - Company Statement
Dentsu Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Dentsu Inc - Business Description
Geographical Segment: International Business
Performance
Geographical Segment: Japan Business
Performance
Dentsu Inc - Corporate Strategy
Dentsu Inc - SWOT Analysis
SWOT Analysis - Overview
Dentsu Inc - Strengths
Dentsu Inc - Weaknesses
Dentsu Inc - Opportunities
Dentsu Inc - Threats
Dentsu Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

Dentsu Inc, Recent Deals Summary

SECTION 4 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Dentsu Inc, Key Facts
Dentsu Inc, Key Employees
Dentsu Inc, Key Employees (cont..)
Dentsu Inc, Major Products and Services
Dentsu Inc, History
Dentsu Inc, Subsidiaries
Dentsu Inc, Joint Venture
Dentsu Inc, Key Competitors
Dentsu Inc, Ratios based on current share price
Dentsu Inc, Annual Ratios
Dentsu Inc, Annual Ratios (Cont...1)
Dentsu Inc, Annual Ratios (Cont...2)
Dentsu Inc, Interim Ratios
Dentsu Inc, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Dentsu Inc, Performance Chart (2015 - 2019)

Dentsu Inc, Ratio Charts

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