

Dentsu International Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/D627A02E8DACEN.html>

Date: December 2020

Pages: 30

Price: US\$ 125.00 (Single User License)

ID: D627A02E8DACEN

Abstracts

Dentsu International Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Dentsu International Ltd (Dentsu International), a subsidiary of Dentsu Inc, is a provider of media and digital marketing communication services. The company's major communications services include content creation, media planning, digital creative execution, search engine optimization (SEO) strategy, sports and entertainment marketing, near-field communications (NFC) and marketing analytics. It operates through network brands such as Carat, Dentsu, Dentsu X, iProspect, Isobar, McGarrybowen, Posterscope, Merkle, MKTG, and Vizeum, among others and supported by growing specialist/multi-market brands including Amplifi. The company operates through offices in Canada, the US, the UK, China, Switzerland and Australia, among others. Dentsu International is headquartered in London, the UK.

Dentsu International Ltd Key Recent Developments

Sep 15,2020: Dentsu Aegis network hits target of 100% renewable electricity

Jan 17,2019: Dentsu Aegis Network Builds Merkle's Capability and Scale with Acquisition of Filter

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

Table of Contents

List of Tables

SECTION 1 - ABOUT THE COMPANY

Dentsu International Ltd - Key Facts

Dentsu International Ltd - Key Employees

Dentsu International Ltd - Key Employee Biographies

Dentsu International Ltd - Major Products and Services

Dentsu International Ltd - History

Dentsu International Ltd - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

Affiliate

SECTION 2 – COMPANY ANALYSIS

Company Overview

Dentsu International Ltd - Business Description

Dentsu International Ltd - SWOT Analysis

SWOT Analysis - Overview

Dentsu International Ltd - Strengths

Dentsu International Ltd - Weaknesses

Dentsu International Ltd - Opportunities

Dentsu International Ltd - Threats

Dentsu International Ltd - Key Competitors

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Sep 15, 2020: Dentsu Aegis network hits target of 100% renewable electricity

SECTION 4 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Dentsu International Ltd, Key Facts
Dentsu International Ltd, Key Employees
Dentsu International Ltd, Key Employee Biographies
Dentsu International Ltd, Major Products and Services
Dentsu International Ltd, History
Dentsu International Ltd, Other Locations
Dentsu International Ltd, Subsidiaries
Dentsu International Ltd, Affiliate
Dentsu International Ltd, Key Competitors

COMPANIES MENTIONED

WPP Plc
The Interpublic Group of Companies, Inc.
RELX Group plc
Publicis Groupe SA
Pearson plc
Omnicom Group Inc
Ipsos SA

I would like to order

Product name: Dentsu International Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/D627A02E8DACEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D627A02E8DACEN.html>