

DeNA Co Ltd (2432) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/D2C8021D0003EN.html>

Date: March 2021

Pages: 44

Price: US\$ 125.00 (Single User License)

ID: D2C8021D0003EN

Abstracts

DeNA Co Ltd (2432) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

DeNA Co Ltd (DeNA) is a provider of mobile social gaming platforms and networking sites. The company offers mobile and online services, including games, e-commerce, travel, communication, sports, healthcare and entertainment. The company also offers social games for PC browsers; mobile games and applications; online shopping marketplaces, online travel services, and online insurance stores; payment collection services for e-commerce companies; and direct-to-consumer genetic testing services. DeNA's major brands include Mobage, Baystars, Robot Shuttle, Anyca, Dena Running, AndApp, and MyCode. The company operates offices and game development studios in Singapore, Chile, Canada, China, Japan and the US. DeNA is headquartered in Shibuya-Ku, Tokyo, Japan.

DeNA Co Ltd Key Recent Developments

Feb 09,2021: DeNA Reports Third Quarter, Fiscal Year 2020 Financial Results

Nov 24,2020: Chugai and DeNA jointly launch "Ring Again," a Rheumatoid Arthritis Disease Awareness Project

Jul 28,2020: Eisai and DeNA to provide smartphone app "EASIIT APP" through business alliance agreement

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

DeNA Co Ltd - Key Facts
DeNA Co Ltd - Key Employees
DeNA Co Ltd - Key Employee Biographies
DeNA Co Ltd - Major Products and Services
DeNA Co Ltd - History
DeNA Co Ltd - Company Statement
DeNA Co Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
DeNA Co Ltd - Business Description
Business Segment: Automotive
Overview
Performance
Business Segment: Game Business
Overview
Performance
Business Segment: Healthcare
Overview
Performance
Business Segment: New Businesses and Others
Overview
Performance
Business Segment: Sports Business
Overview
Performance
R&D Overview
DeNA Co Ltd - Corporate Strategy
DeNA Co Ltd - SWOT Analysis
SWOT Analysis - Overview
DeNA Co Ltd - Strengths
DeNA Co Ltd - Weaknesses

DeNA Co Ltd - Opportunities
DeNA Co Ltd - Threats
DeNA Co Ltd - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
DeNA Co Ltd, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Feb 09, 2021: DeNA Reports Third Quarter, Fiscal Year 2020 Financial Results
Nov 24, 2020: Chugai and DeNA jointly launch “Ring Again,” a Rheumatoid Arthritis Disease Awareness Project
Jul 28, 2020: Eisai and DeNA to provide smartphone app “EASIIT APP” through business alliance agreement

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

DeNA Co Ltd, Key Facts
DeNA Co Ltd, Key Employees
DeNA Co Ltd, Key Employee Biographies
DeNA Co Ltd, Major Products and Services
DeNA Co Ltd, History
DeNA Co Ltd, Subsidiaries
DeNA Co Ltd, Key Competitors
DeNA Co Ltd, Ratios based on current share price
DeNA Co Ltd, Annual Ratios
DeNA Co Ltd, Annual Ratios (Cont...1)
DeNA Co Ltd, Annual Ratios (Cont...2)
DeNA Co Ltd, Interim Ratios
DeNA Co Ltd, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

DeNA Co Ltd, Performance Chart (2016 - 2020)

DeNA Co Ltd, Ratio Charts

I would like to order

Product name: DeNA Co Ltd (2432) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/D2C8021D0003EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D2C8021D0003EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970