

Deluxe Corporation (DLX) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/DC021B592B3EN.html
Date:	September 20, 2016
Pages:	34
Price:	US\$ 125.00
ID:	DC021B592B3EN

Deluxe Corporation (DLX) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Deluxe Corporation (Deluxe) is a provider of customized products and services. It is active in offering various customized products and services, like personalized printed items, promotional products and merchandising materials, fraud prevention and marketing services, web hosting and other web services, financial institution customer loyalty and retention programs and business networking services. The company offer assistance to small businesses and financial institutions through various businesses. Deluxe offer its products and services through direct marketing, independent distributors, financial institution referrals and the internet. The company also sells personalized checks, accessories, stored value gift cards and other services directly to consumers. It caters small businesses and financial institutions to better operate, protect and grow their businesses. Deluxe is headquartered at Shoreview, Minnesota, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and

suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Deluxe Corporation - Key Facts
Deluxe Corporation - Key Employees
Deluxe Corporation - Key Employee Biographies
Deluxe Corporation - Major Products and Services
Deluxe Corporation - History
Deluxe Corporation - Company Statement
Deluxe Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Deluxe Corporation - Business Description
Deluxe Corporation - Corporate Strategy
Deluxe Corporation - SWOT Analysis
SWOT Analysis - Overview
Deluxe Corporation - Strengths
Strength - Business Performance: Financial Services

Strength - Increasing Cash Reserves
Strength - Leading Market Position in the US
Deluxe Corporation - Weaknesses
Weakness - Decline in Direct Checks Segment
Deluxe Corporation - Opportunities
Opportunity - Strategic Initiatives
Opportunity - Strategic Acquisitions
Opportunity - Mobile Marketing
Deluxe Corporation - Threats
Threat - Litigation Issues
Threat - Competitive Market
Threat - Vulnerability of Intellectual Property
Deluxe Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Deluxe Corporation, Key Facts
Deluxe Corporation, Key Employees
Deluxe Corporation, Key Employee Biographies
Deluxe Corporation, Major Products and Services
Deluxe Corporation, History
Deluxe Corporation, Subsidiaries
Deluxe Corporation, Key Competitors
Deluxe Corporation, Ratios based on current share price
Deluxe Corporation, Annual Ratios
Deluxe Corporation, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Deluxe Corporation, Performance Chart (2011 - 2015)

Deluxe Corporation, Ratio Charts

COMPANIES MENTIONED

The Standard Register Company

Ennis, Inc.

De La Rue PLC

Cenveo, Inc.

I would like to order:

Product name: Deluxe Corporation (DLX) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/DC021B592B3EN.html>
Product ID: DC021B592B3EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/DC021B592B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**