

## Deere & Co (DE) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/D9B8FBC1B26EN.html">https://marketpublishers.com/r/D9B8FBC1B26EN.html</a>
Date:	February 28, 2018
Pages:	54
Price:	US\$ 125.00
ID:	D9B8FBC1B26EN

Deere & Co (DE) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Deere & Company (John Deere) provides advanced products and services to the agriculture and construction industry. It manufactures and distributes agricultural, construction and forestry equipment and related service parts. The company's portfolio of products includes agriculture and turf equipment and related service parts, and other outdoor power products; and machines and service parts used in construction, earthmoving, material handling and timber harvesting. The company also finances sales and lease of new and used equipment, provides wholesale financing and extended equipment warranties. The company markets its products through its worldwide network of dealers and distributors. John Deere is headquartered in Moline, Illinois, the US.

### Deere & Co Key Recent Developments

Feb 16,2018: Deere Reports First-Quarter Loss of \$535 Million, Including Effect of U.S. Tax Reform Legislation; Adjusted Net Income Totals \$430 Million

Dec 06,2017: Deere & Co. appoints Charles Holliday Jr. to board

Dec 06,2017: Holliday elected to Deere & Company board of directors

Nov 22,2017: Deere reports earnings of \$510 million for fourth quarter and \$2.159 billion for year  
Sep 03,2017: John Deere facility in Dubuque adds 250 production jobs

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Deere & Co - Key Facts  
Deere & Co - Key Employees  
Deere & Co - Key Employee Biographies  
Deere & Co - Major Products and Services  
Deere & Co - History  
Deere & Co - Company Statement  
Deere & Co - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

## Company Overview

Deere & Co - Business Description

Business Segment: Agriculture and Turf

Overview

Performance

Business Segment: Construction and Forestry

Overview

Performance

Business Segment: Financials Services

Overview

Performance

Business Segment: Other revenues

Overview

Performance

Geographical Segment: Outside US and Canada

Target Markets

Performance

Geographical Segment: US and Canada

Performance

Key Stats

R&D Overview

Deere & Co - Corporate Strategy

Deere & Co - SWOT Analysis

SWOT Analysis - Overview

Deere & Co - Strengths

Deere & Co - Weaknesses

Deere & Co - Opportunities

Deere & Co - Threats

Deere & Co - Key Competitors

## SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Feb 16, 2018: Deere Reports First-Quarter Loss of \$535 Million, Including Effect of U.S. Tax Reform Legislation; Adjusted Net Income Totals \$430 Million

Dec 06, 2017: Holliday elected to Deere & Company board of directors

Nov 22, 2017: Deere reports earnings of \$510 million for fourth quarter and \$2.159 billion for year

Aug 18, 2017: Deere announces third-quarter earnings of \$642 million

May 19, 2017: Deere announces second-quarter earnings of \$802 million

Feb 17, 2017: Deere announces Q1 earnings of \$194 Million

## SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## **LIST OF TABLES**

Deere & Co, Key Facts  
Deere & Co, Key Employees  
Deere & Co, Key Employee Biographies  
Deere & Co, Major Products and Services  
Deere & Co, History  
Deere & Co, Subsidiaries  
Deere & Co, Key Competitors  
Deere & Co, Ratios based on current share price  
Deere & Co, Annual Ratios  
Deere & Co, Annual Ratios (Cont.1)  
Deere & Co, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Deere & Co, Performance Chart (2013 - 2017)  
Deere & Co, Ratio Charts

## **COMPANIES MENTIONED**

The Toro Company  
Ponsse Oyj  
Pettibone Traverse Lift LLC  
OP Financial Group  
Mustang  
Mahindra & Mahindra Ltd  
Kubota Tractor Corporation  
Komatsu Ltd  
CNH Industrial NV  
Caterpillar Inc  
AGCO Corporation

### I would like to order:

**Product name:** Deere & Co (DE) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/D9B8FBC1B26EN.html>  
**Product ID:** D9B8FBC1B26EN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/D9B8FBC1B26EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**