

Dedeman Hotels & Resorts International: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Dedeman Hotels & Resorts International: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Dedeman Hotels & Resorts International'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Dedeman Hotels & Resorts International' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Dedeman Hotels & Resorts International'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Dedeman Hotels & Resorts International (Dedeman) owns and operates hotels and resorts in Turkey and internationally. It accommodates guests in luxury, superior, deluxe and presidential suites. The company's hotels offer a range of amenities and services including fitness center, pool, an exclusive wellness and beauty center, rental car service, Laundry, concierge and room service, airport transfer, currency exchange. It provides dining facility in its hotels' restaurants with different cuisines and also provides in-room dining. It also operates cafes, lounges, nightclubs and provides banquet facilities for business and social meetings, and weddings. Through its Dedeman Loyal Club, loyal guests are offered special privileges such as priority reservation, exclusive check-in, points earned on total spend, late checkout, complimentary breakfast, VIP amenities and discount benefits on the rental cars and flights. The company operates in Turkey, Northern Iraq, Kazakhstan, and Russia. Dedeman is headquartered in Istanbul, Turkey.

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COMPANIES MENTIONED

Dedeman Hotels & Resorts International

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