

Deckers Outdoor Corporation (DECK) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/D4A298D4553EN.html>

Date: August 2018

Pages: 38

Price: US\$ 125.00 (Single User License)

ID: D4A298D4553EN

Abstracts

Deckers Outdoor Corporation (DECK) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Deckers Outdoor Corporation (Deckers) designs, markets and distributes outdoor and casual footwear, apparel, and accessories. The company's product portfolio comprises sport sandal, sheepskin footwear, action sport footwear, and apparel. It sells products to domestic and international retailers through a network of sales representatives, websites, retail concept stores, retail outlet stores and call centers. Major brands of the company include UGG, Teva, Koolaburra, Sanuk, UGGpure, Ahnu, and Hoka One One. Its warehouse and distribution centers are located in Moreno Valley and Camarillo. The company has business presence in North America, Europe, Asia-Pacific, and Latin America. Decker is headquartered in Goleta, California, the US.

Deckers Outdoor Corporation Key Recent Developments

Jun 05,2018: Deckers Brands hires new independent directors to board

May 24,2018: Deckers Brands posts Q4 and fiscal 2018 results

May 24,2018: Deckers Outdoor Corp. Is Rising After Q4 Profit Topped Expectations

Apr 30,2018: Deckers Brands Appoints William L. McComb to Board of Directors

Feb 02,2018: Deckers Brands posts financial results for Q3 fiscal 2018

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios

and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Deckers Outdoor Corporation - Key Facts
Deckers Outdoor Corporation - Key Employees
Deckers Outdoor Corporation - Key Employee Biographies
Deckers Outdoor Corporation - Major Products and Services
Deckers Outdoor Corporation - History
Deckers Outdoor Corporation - Company Statement
Deckers Outdoor Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Deckers Outdoor Corporation - Business Description
Business Segment: Direct-to-Consumer
Overview
Performance
Key Stats
Business Segment: Other brands Wholesale
Overview
Performance
Business Segment: Sanuk wholesale
Overview
Performance
Business Segment: Teva wholesale
Overview
Performance
Business Segment: UGG wholesale
Overview
Performance
Deckers Outdoor Corporation - Corporate Strategy
Deckers Outdoor Corporation - SWOT Analysis
SWOT Analysis - Overview
Deckers Outdoor Corporation - Strengths
Deckers Outdoor Corporation - Weaknesses

Deckers Outdoor Corporation - Opportunities
Deckers Outdoor Corporation - Threats
Deckers Outdoor Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Apr 30, 2018: Deckers Brands Appoints William L. McComb to Board of Directors
Jul 27, 2017: Deckers Brands reports Q1 fiscal 2018 financial results

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Deckers Outdoor Corporation, Key Facts
Deckers Outdoor Corporation, Key Employees
Deckers Outdoor Corporation, Key Employee Biographies
Deckers Outdoor Corporation, Major Products and Services
Deckers Outdoor Corporation, History
Deckers Outdoor Corporation, Subsidiaries
Deckers Outdoor Corporation, Key Competitors
Deckers Outdoor Corporation, Ratios based on current share price
Deckers Outdoor Corporation, Annual Ratios
Deckers Outdoor Corporation, Annual Ratios (Cont.1)
Deckers Outdoor Corporation, Annual Ratios (Cont.2)
Deckers Outdoor Corporation, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Deckers Outdoor Corporation, Performance Chart (2014 - 2018)

Deckers Outdoor Corporation, Ratio Charts

COMPANIES MENTIONED

Vans Inc

Timberland LLC

Spyder Active Sports, Inc.

Skechers U.S.A., Inc.

LaCrosse Footwear Inc

Crocs, Inc.

Columbia Sportswear Company

Benetton Group SpA

I would like to order

Product name: Deckers Outdoor Corporation (DECK) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/D4A298D4553EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4A298D4553EN.html>