

CynergisTek, Inc. (CTEK) - Strategic SWOT Analysis Review

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Abstracts

CynergisTek, Inc. (CTEK) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

CynergisTek, Inc. (CynergisTek) provides outsourced print management services and cybersecurity consulting services. It offers solutions to hospitals for mitigating risk, reducing costs and improving operational efficiency. The company takes responsibility for healthcare customers' on-site print environments and conducts situation assessment, process analysis, strategy development and program implementation. The company offers cybersecurity services to hospitals, health systems and business associates for finding and fixing network and application security issues. The company's major clients include hospitals and related off-site facilities. CynergisTek is headquartered in Mission Viejo, California, the US.

CynergisTek, Inc. Key Recent Developments

Dec 10,2019: CynergisTek reboots go-to-market leadership team

Nov 05,2019: CynergisTek CEO Emeritus Mac McMillan honored with CHIME Foundation Industry Leader Award

Aug 13,2019: CynergisTek reports second quarter 2019 financial results

May 10,2019: CynergisTek's Second Quarter Renewals and Contract Expansions Exceed Firm's Expectations

Feb 08,2019: Sneak Peek of CynergisTek's Presentations at HIMSS19

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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