

## Cubic Corp (CUB) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/C2E0917D6C0EN.html">https://marketpublishers.com/r/C2E0917D6C0EN.html</a>
Date:	February 6, 2018
Pages:	57
Price:	US\$ 125.00
ID:	C2E0917D6C0EN

Cubic Corp (CUB) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Cubic Corp (Cubic) is a provider of technology-based solutions for transportation and defense markets. The company primarily provides automated fare payment, traffic management and enforcement solutions, real-time information systems, and revenue management infrastructure and technologies for transportation agencies and combat training systems, secure communications and networking systems, and other support services for military and security forces of the US and allied nations. It also provides Computers, Intelligence, Surveillance, and Reconnaissance (C4ISR) solution and networked command for defense, intelligence, security, and commercial purpose. The company conducts its business operations in North America, Europe, the Middle East and Asia-pacific. Cubic is headquartered in San Diego, California, the US.

### Cubic Corp Key Recent Developments

Nov 20,2017 Cubic announces Q4 and fiscal 2017 financial results

Oct 26,2017 Cubic promotes chief engineer Melanie Hagerty to vice president of innovation

Oct 03,2017 Cubic announces James Craig as vice president and general manager of ground training

systems

Sep 13,2017 Cubic executive appointed to Australia's iMOVE Cooperative Research Centre board of directors

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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- Oct 03, 2017: Cubic announces James Craig as vice president and general manager of ground training systems
- Sep 13, 2017: Cubic executive appointed to Australia’s iMOVE Cooperative Research Centre board of directors
- Sep 13, 2017: Cubic executive appointed to Australia’s iMOVE Cooperative Research Centre board of directors
- Sep 06, 2017: Cubic recognized as top simulation & training company in defense industry
- Aug 24, 2017: Cubic appoints Danny Beh as business development director of the Asia-Pacific region
- Aug 10, 2017: Cubic and partners recognized for innovative and disruptive use of technology in Melbourne
- Aug 03, 2017: Cubic reports Q3 fiscal year 2017 financial results
- Jul 11, 2017: Cubic announces chief financial officer transition effective October 1, 2017
- Jun 27, 2017: Cubic chief information officer appointed to Junior Achievement San Diego board of directors

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## **COMPANIES MENTIONED**

Trapeze Software ULC  
TransCore, LP  
The Boeing Co  
Thales  
Siemens AG  
Science Applications International Corp  
Scheidt & Bachmann GmbH  
Saab Training Systems AB  
Parkeon S.A.S.  
Northrop Grumman Corporation  
Lockheed Martin Corporation  
Leidos Inc  
L-3 Technologies Inc  
Kapsch TrafficCom AG  
International Business Machines Corp  
init innovation in traffic systems AG  
General Dynamics Land Systems Inc  
Engility Holdings Inc  
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