

# CTBC Bank (Philippines) Corp.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'CTBC Bank (Philippines) Corp.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'CTBC Bank (Philippines) Corp.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'CTBC Bank (Philippines) Corp.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'CTBC Bank (Philippines) Corp.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

CTBC Bank (Philippines) Corp. (CTBC), a subsidiary of CTBC Commercial Bank Co. Ltd., provides a range of personal and business banking solutions to individuals and businesses. It offers products such as local currency savings accounts, local and foreign currency savings accounts, local and foreign currency time deposits, debit cards, cash cards, home loans, personal loans and SME business loans. It also offers loans against trust receipts, retail treasury bonds and other sovereign bonds. The bank's services include long term financing, syndicate financing, discounting facilities, night depository and cash management, foreign exchange, treasury, trust and investment services, remittance, and trade services. The bank operates through branches, ATMs and online platform. CTBC is headquartered at Taguig, the Philippines.

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### COMPANIES MENTIONED

CTBC Bank (Philippines) Corp.

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