

## Crowley Maritime Corporation - Strategic SWOT Analysis Review

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Crowley Maritime Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Crowley Maritime Corporation (Crowley Maritime) is a transportation and logistics company that offers marine solutions and services. Its service portfolio includes shipping and logistics, Alaska fuel sales and distribution, petroleum and chemical transportation, harbor ship assist and tanker escort, global ship management, marine salvage, wreck removal and emergency response. The company also offers, OPA 90 compliance, marine solutions, project management, heavy lift barge transportation, ocean towing, engineering, naval architecture, and offshore services, among others. Crowley Maritime provides services using a fleet of vessels, tankers, tugs and barges. The company offers its services to consumer product goods, energy, automotive and other industries. It operates in North America, Asia Pacific, Europe, Africa, and Caribbean. Crowley Maritime is headquartered in Florida, the US.

### Crowley Maritime Corporation Key Recent Developments

Jan 23,2018: Crowley Assists Power Restoration in Vieques to Aid Puerto Rico

Dec 20,2017: Crowley Shipping Announces Management Team

Dec 19,2017: Crowley Names Ketra Anderson Vice President Of Safety, Security, Quality And Environmental Stewardship

Dec 08,2017: VT Halter Marine launches Crowley's new ConRo vessel

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### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## **COMPANIES MENTIONED**

Williams Shipping Holdings Ltd  
U.S. Shipping Corp  
Tanker Pacific Management (Singapore) Pte Ltd  
Primorsk Shipping Corp  
Neptune Orient Lines Limited  
Harvey Gulf International Marine LLC  
Booth Steamship Company (Barbados) Ltd.

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