

Credit Acceptance Corporation (CACC): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Credit Acceptance Corporation (CACC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Credit Acceptance Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Credit Acceptance Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Credit Acceptance Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Credit Acceptance Corporation (CAC) offers and services vehicle loans and vehicle service contracts. It also offers global positioning system based starter interrupt devices. The company's loan programs include portfolio program, which advances money to dealers in exchange for the right to service the underlying consumer loans; and purchase program, under which the company buys the consumer loans from the dealers and keeps all amounts collected from the consumer. CAC markets its products through a network of independent and franchised automobile dealers and third party providers located in the US. It has presence in Michigan, New York, Ohio, Texas, Maryland and Nevada. CAC is headquartered in Southfield, Michigan, US

Contents

1 CREDIT ACCEPTANCE CORPORATION - BUSINESS ANALYSIS

- 1.1 Credit Acceptance Corporation - Company Overview
- 1.2 Credit Acceptance Corporation - Business Description
- 1.3 Credit Acceptance Corporation - Major Products and Services

2 CREDIT ACCEPTANCE CORPORATION - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Credit Acceptance Corporation - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Credit Acceptance Corporation - Key Financial Performance Indicators
 - 2.2.1 Credit Acceptance Corporation - Revenue and Operating Profit
 - 2.2.2 Credit Acceptance Corporation - Asset and Liabilities
 - 2.2.3 Credit Acceptance Corporation - Gearing Ratio
 - 2.2.4 Credit Acceptance Corporation - Valuation
- 2.3 Credit Acceptance Corporation - Key Competitors

3 CREDIT ACCEPTANCE CORPORATION - RECENT DEVELOPMENTS

4 CREDIT ACCEPTANCE CORPORATION - SWOT ANALYSIS

- 4.1 Credit Acceptance Corporation - SWOT Analysis - Overview
- 4.2 Credit Acceptance Corporation - Strengths
- 4.3 Credit Acceptance Corporation - Weaknesses
- 4.4 Credit Acceptance Corporation - Opportunities
- 4.5 Credit Acceptance Corporation - Threats

5 CREDIT ACCEPTANCE CORPORATION - COMPANY STATEMENT

6 CREDIT ACCEPTANCE CORPORATION - HISTORY

7 CREDIT ACCEPTANCE CORPORATION - KEY EMPLOYEES

8 CREDIT ACCEPTANCE CORPORATION - KEY EMPLOYEE BIOGRAPHIES

9 CREDIT ACCEPTANCE CORPORATION - LOCATIONS AND SUBSIDIARIES

9.1 Credit Acceptance Corporation - Head Office

9.2 Credit Acceptance Corporation - Other Locations and Subsidiaries

10 APPENDIX

10.1 Methodology

10.2 Ratio Definitions

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Credit Acceptance Corporation - Major Products and Services

Table 2: Credit Acceptance Corporation - Key Ratios - Annual

Table 3: Credit Acceptance Corporation - Key Ratios - Interim

Table 4: Credit Acceptance Corporation - Key Capital Market Indicators

Table 5: Credit Acceptance Corporation - History

Table 6: Credit Acceptance Corporation - Key Employees

Table 7: Credit Acceptance Corporation - Key Employee Biographies

Table 8: Credit Acceptance Corporation - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: Credit Acceptance Corporation - Total Income and Net Profit

Figure 2: Credit Acceptance Corporation - Financial Position

Figure 3: Credit Acceptance Corporation - Gearing Ratio

Figure 4: Credit Acceptance Corporation - Valuation

COMPANIES MENTIONED

Credit Acceptance Corporation

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