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Cox Enterprises Inc - Strategic SWOT Analysis Review

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Abstracts

Cox Enterprises Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Cox Enterprises Inc (Cox Enterprises) is a provider of communications and automotive services. The company's major offerings include advanced digital video, internet, telephone, and home security and automation services over an IP network to residences and businesses; voice, video, and data solutions for commercial customers; national and local cable spot and digital media advertising; and cable telephone and commercial services. Its major brands include Autotrader, Clutch Technologies, Dealertrack, NextGear Capital, VinSolutions, vAuto, Xtime, Kelley Blue Book and Manheim. Cox Enterprises's major operating subsidiaries include Cox Communications, Cox Automotive, and Cox Media Group. The company serves residential, commercial, and business customers in the US and across the world. Cox Enterprises is headquartered in Atlanta, Georgia, the US.

Cox Enterprises Inc Key Recent Developments

Jul 19,2021: Cox Communications CEO Patrick J. Esser To Retire At Year End
May 04,2021: Scott LeTourneau Named Vice President of Corporate Development for Cox Enterprises
Apr 02,2021: Cox Enterprises Names Patrick Waite as Vice President of Audit Services
Mar 18,2021: Cox Enterprises Names Deborah Lucy as Vice President of Corporate Law

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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