

Cox Enterprises Inc - Strategic SWOT Analysis Review

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Cox Enterprises Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Cox Enterprises Inc (Cox Enterprises) is a provider of communications, media, and automotive services. Its offerings include home security and automation, Internet access, telephone, cable TV distribution, commercial telecommunications and advertising solutions, financial services, automotive-related auctions, media and software solutions. The company also operates television and radio stations, digital media, newspapers and advertising sales rep firms. Cox Enterprises's major brands include Autotrader, Kelley Blue Book, and Manheim. It serves residential, commercial, and business customers in the US and across the world. Cox Enterprises is headquartered in Atlanta, Georgia, the US.

Cox Enterprises Inc Key Recent Developments

Aug 06,2018: Cox Enterprises names John Hatfield Vice President of Aviation

Jul 31,2018: Cox Enterprises names Luis Avila-Marco SVP of Strategy, Corporate Development

May 03,2018: Cox Enterprises Announces Bold Investment in \$25M Solar Energy Partnership

Apr 19,2018: Cox Enterprises Names Sharon Zealey Vice President, Compliance

Apr 18,2018: Cox Enterprises Names Maury Wolfe Senior Director, Corporate Social Responsibility and Public Affairs

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Apr 05, 2018: Cox Automotive Names Angus Haig as General Counsel
Mar 19, 2018: Optimism And High Expectations Reign As NADA Show 2018 Kicks Off In Las Vegas
Jan 29, 2018: Cox Enterprises Promotes Paul Scolese to Vice President of Government Affairs
Jan 26, 2018: Cox Enterprises Promotes Robert Woodard to Vice President, Cox Talent Acquisition
Jan 19, 2017: Cox Enterprises promotes Keith Mask to Vice President of Environmental Sustainability

Jan 19, 2017: Cox Enterprises promotes Barry Campbell to Vice President of Aviation

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COMPANIES MENTIONED

Verizon Communications Inc
Tribune Media Co
Schurz Communications Inc.
Mediacom Communications Corporation
Media General, Inc.
Comcast Corporation

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