

Cox Enterprises, Inc. - Strategic SWOT Analysis Review

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Cox Enterprises, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Cox Enterprises, Inc. (Cox Enterprises) is a conglomerate, which offers communications, media and automotive services. The company's communications portfolio includes internet, telephone services and advanced digital video communications services. Its automotive includes vehicle remarketing services, vehicle auction, reconditioning, certification, inspections, dealer financing, title management and marshaling automotive services. Cox Enterprises' media portfolio includes broadcasting, publishing and direct marketing services. The company's major subsidiaries include Cox Communications, Inc., Cox Automotive, Inc. and Cox Media Group, Inc among others. It has broadcast television stations, radio stations, digital service units and newspaper and non-daily publication units in the US. The company is headquartered at Atlanta, in Georgia, the US.

Cox Enterprises, Inc. Key Recent Developments

Jun 20, 2016: Cox Enterprises Celebrates Summer Solstice with Solar Projects in Nevada

Aug 13, 2015: The James M. Cox Foundation Announces \$500,000 Grant to Shepherd Center

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Tribune Media Company
TiVo, Inc.
Schurz Communications, Inc.
Mediacom Communications Corporation
Media General, Inc.
Icon Systems, Inc.
Comcast Corporation

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