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Covestro AG (1COV) - Strategic SWOT Analysis Review

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Abstracts

Covestro AG (1COV) - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Covestro AG (Covestro), formerly Bayer MaterialScience AG, is a provider of polymers. The company is a subsidiary of Bayer AG. It develops, manufactures and markets high-tech polymer materials such as polyurethane raw materials, coating and adhesive raw materials, polycarbonates, and specialty chemicals. The company also manufactures and markets selected inorganic basic chemicals. Its offerings cater to various markets such as automotive, construction, footwear, packaging, medical, electrical and electronics, health, home, sports and leisure, textiles and clothing, and wood and furniture. The company has operations in countries across Europe, the Americas, Asia-Pacific, Africa, and the Middle East. Covestro is headquartered in Leverkusen, Germany.

Covestro AG Key Recent Developments

Apr 25,2017: Strong First Quarter For Covestro
Feb 20,2017: Covestro Achieves Record Year
Feb 08,2017: Ventilation systems utilize polycarbonate from Covestro
Oct 25,2016: Covestro Continues Strong Results In Third Quarter
Oct 14,2016: Covestro: Force Majeure On Polyurethane Raw Materials MDI And TDI Remains In Effect

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Impact Coatings AB
Evonik Degussa GmbH
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Celanese Corp
Brenntag Holding GmbH
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