

Covea Mutual Insurance Group Company: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Covea Mutual Insurance Group Company: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Covea Mutual Insurance Group Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Covea Mutual Insurance Group Company' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Covea Mutual Insurance Group Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Covea Mutual Insurance Group Company (Covea) is a multi-line insurance provider. The company offers a range of life and non-life insurance products. It offers insurance products for life, healthcare, retirement, property, business risks, legal expenses, motor, and multi-risk home. It also offers savings plans and financial services. It caters to professionals, companies, public sector employees, and private individuals. The company distributes its insurance products through a network of agents, brokers and partners under the brand names, including MAAF, MMA, and GMF. It has operations in France, the UK, Italy, Luxembourg, Spain, Canada, and the US. Covea has its headquarters in Paris, France.

The company reported premiums earned of EUR16.3 billion during the fiscal year ended December 2016 (FY2016), a decrease of 5.5% over FY2015.

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COMPANIES MENTIONED

Covea Mutual Insurance Group Company

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