

Coupa Software Inc (COUP) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/C6D9B9EF624EN.html>

Date: June 2021

Pages: 47

Price: US\$ 125.00 (Single User License)

ID: C6D9B9EF624EN

Abstracts

Coupa Software Inc (COUP) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Coupa Software Inc (Coupa) is a provider of cloud-based business spend management (BSM) platform for enterprises. It offers business spend management solutions through its Coupa BSM platform. Coupa platform comprises procurement, invoicing, pay and expense management modules that form its transactional engine and capture a business spend. Coupa also provides strategic sourcing, contract management, contingent workforce, and supplier management to its customers. The company caters its services to various industries, including education, financial services, food and beverage, healthcare, information technology, manufacturing, oil and gas, and public sector undertakings. It conducts business operations through a network of offices located in the Americas, EMEA, LATAM, and Asia-Pacific. Coupa is headquartered in San Mateo, California, the US.

Coupa Software Inc Key Recent Developments

Jun 07,2021: Coupa Software Reports First Quarter Fiscal 2022 Financial Results

Jun 07,2021: Coupa Software appoints Todd Ford as president of finance and operations

Mar 16,2021: Coupa Software Reports Fourth Quarter & Full Year Fiscal 2021 Financial Results

Feb 04,2021: Coupa Software Announces Date of Fiscal Fourth Quarter and Fiscal Year 2021 Financial Results Conference Call

Nov 04,2020: Coupa Software Announces Date of Fiscal Third Quarter 2021 Financial Results Conference Call

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Coupa Software Inc - Key Facts
Coupa Software Inc - Key Employees
Coupa Software Inc - Key Employee Biographies
Coupa Software Inc - Major Products and Services
Coupa Software Inc - History
Coupa Software Inc - Company Statement
Coupa Software Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Coupa Software Inc - Business Description
Business Segment: Professional Services and Other
Overview
Performance
Business Segment: Subscription Services
Overview
Performance
Key Stats
Geographical Segment: Foreign countries
Performance
Geographical Segment: The US
Performance
R&D Overview
Coupa Software Inc - Corporate Strategy
Coupa Software Inc - SWOT Analysis
SWOT Analysis - Overview
Coupa Software Inc - Strengths
Coupa Software Inc - Weaknesses
Coupa Software Inc - Opportunities
Coupa Software Inc - Threats
Coupa Software Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Jun 07, 2021: Coupa Software Reports First Quarter Fiscal 2022 Financial Results

Jun 07, 2021: Coupa Software appoints Todd Ford as president of finance and operations

Mar 16, 2021: Coupa Software Reports Fourth Quarter & Full Year Fiscal 2021 Financial Results

Feb 04, 2021: Coupa Software Announces Date of Fiscal Fourth Quarter and Fiscal Year 2021 Financial Results Conference Call

Nov 04, 2020: Coupa Software Announces Date of Fiscal Third Quarter 2021 Financial Results Conference Call

Mar 04, 2020: Wintershall Dea Selects Coupa as Change Vehicle to Drive Synergies in Spend Management for its Merged Company

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Coupa Software Inc, Key Facts
Coupa Software Inc, Key Employees
Coupa Software Inc, Key Employee Biographies
Coupa Software Inc, Major Products and Services
Coupa Software Inc, History
Coupa Software Inc, Other Locations
Coupa Software Inc, Subsidiaries
Coupa Software Inc, Key Competitors
Coupa Software Inc, Ratios based on current share price
Coupa Software Inc, Annual Ratios
Coupa Software Inc, Annual Ratios (Cont...1)
Coupa Software Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Coupa Software Inc, Performance Chart (2017 - 2021)

Coupa Software Inc, Ratio Charts

I would like to order

Product name: Coupa Software Inc (COUP) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/C6D9B9EF624EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6D9B9EF624EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970