

# Corel Corp - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/CAACF40E429EN.html>

Date: July 2021

Pages: 22

Price: US\$ 125.00 (Single User License)

ID: CAACF40E429EN

## Abstracts

Corel Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Corel Corp (Corel) provides a wide range of graphics, productivity, and digital media products. The company's major product portfolio includes CorelDRAW Graphics Suite, Painter, Corel DESIGNER Technical Suite, PaintShop Pro, VideoStudio, WordPerfect Office, WinDVD, WinZip and Corel Website Creator. It also offers a range of graphics, painting, photo, video and office software. The company offers solutions to businesses, government and education industry. Corel markets its products through retailers, international resellers, online providers, original equipment manufacturers, and e-retail website. The company has business presence in Canada, the US, the UK, Taiwan, Germany, Japan and China. Corel is headquartered in Ottawa, Ontario, Canada.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Corel Corp - Key Facts  
Corel Corp - Key Employees  
Corel Corp - Key Employee Biographies  
Corel Corp - Major Products and Services  
Corel Corp - History  
Corel Corp - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Corel Corp - Business Description  
Corel Corp - SWOT Analysis  
SWOT Analysis - Overview  
Corel Corp - Strengths  
Corel Corp - Weaknesses  
Corel Corp - Opportunities  
Corel Corp - Threats  
Corel Corp - Key Competitors

### **SECTION 3 – APPENDIX**

Methodology  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Corel Corp, Key Facts  
Corel Corp, Key Employees  
Corel Corp, Key Employee Biographies  
Corel Corp, Major Products and Services  
Corel Corp, History  
Corel Corp, Subsidiaries  
Corel Corp, Key Competitors

## I would like to order

Product name: Corel Corp - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/CAACF40E429EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CAACF40E429EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970