

Cooper Tire & Rubber Co (CTB) - Financial and Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/C7F10A6F9BEEN.html
Date:	September 12, 2018
Pages:	44
Price:	US\$ 125.00
ID:	C7F10A6F9BEEN

Cooper Tire & Rubber Co (CTB) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Cooper Tire & Rubber Co (Cooper Tire) is a manufacturer and marketer of replacement tires. The company designs, manufactures, markets, and sells passenger car tires, light truck tires, and medium truck tires. In addition, it also manufactures radial medium and bias light truck tires. The company sells its products globally, to independent tire dealers, wholesale distributors, regional and national retail tire chains and large retail chains. The company has a tire and vehicle test track in Texas, the US. It has manufacturing facilities and distribution centers in countries across the US, People's Republic of China (PRC), the UK, and Serbia. The company also operates a purchasing office in Singapore. Cooper Tire is headquartered in Findlay, Ohio, the US.

Cooper Tire & Rubber Co Key Recent Developments

Apr 30,2018: Cooper Tire & Rubber Company Reports First Quarter 2018 Results and Updates Guidance
Apr 09,2018: Cooper Tire announces planned retirement of CFO

Mar 05,2018: Cooper Tire & Rubber Company appoints Christopher Ball as president, NATO
Feb 20,2018: Cooper Tire & Rubber Company Reports Fourth Quarter and Full Year 2017 Results
Feb 07,2018: Cooper Tire & Rubber Company Brings \$50 Investment & 100 New Jobs To Marshall County, MS

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Cooper Tire & Rubber Co - Key Facts
Cooper Tire & Rubber Co - Key Employees
Cooper Tire & Rubber Co - Key Employee Biographies
Cooper Tire & Rubber Co - Major Products and Services
Cooper Tire & Rubber Co - History
Cooper Tire & Rubber Co - Company Statement
Cooper Tire & Rubber Co - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Cooper Tire & Rubber Co - Business Description
Business Segment: Americas Tire Operations
Overview
Performance
Key Stats
Business Segment: International Tire Operations
Overview
Performance
Key Stats
Geographical Segment: China
Performance
Geographical Segment: Rest of World
Performance
Geographical Segment: The US
Performance
Cooper Tire & Rubber Co - SWOT Analysis
SWOT Analysis - Overview
Cooper Tire & Rubber Co - Strengths
Cooper Tire & Rubber Co - Weaknesses
Cooper Tire & Rubber Co - Opportunities
Cooper Tire & Rubber Co - Threats
Cooper Tire & Rubber Co - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Apr 30, 2018: Cooper Tire & Rubber Company Reports First Quarter 2018 Results and Updates Guidance
Apr 09, 2018: Cooper Tire announces planned retirement of CFO
Feb 20, 2018: Cooper Tire & Rubber Company Reports Fourth Quarter and Full Year 2017 Results
Aug 04, 2017: Cooper Tire & Rubber Company Q2 net income down
Jun 02, 2017: Cooper Tire & Rubber receives Governor's Award for operations in Texarkana, Arkansas
Apr 27, 2017: Cooper Tire & Rubber Q1 net income decreases
Mar 10, 2017: CooperTires appoints new senior vice president and chief human resources officer
Feb 17, 2017: Cooper Tire & Rubber Q4 net income up

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Cooper Tire & Rubber Co, Key Facts
Cooper Tire & Rubber Co, Key Employees
Cooper Tire & Rubber Co, Key Employee Biographies
Cooper Tire & Rubber Co, Major Products and Services
Cooper Tire & Rubber Co, History
Cooper Tire & Rubber Co, Subsidiaries
Cooper Tire & Rubber Co, Key Competitors
Cooper Tire & Rubber Co, Ratios based on current share price
Cooper Tire & Rubber Co, Annual Ratios
Cooper Tire & Rubber Co, Annual Ratios (Cont.1)
Cooper Tire & Rubber Co, Annual Ratios (Cont.2)
Cooper Tire & Rubber Co, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

Cooper Tire & Rubber Co, Performance Chart (2013 - 2017)
Cooper Tire & Rubber Co, Ratio Charts

COMPANIES MENTIONED

Titan International Inc
The Goodyear Tire & Rubber Co
Michelin SCA
Continental AG
Bridgestone Corporation

I would like to order:

Product name: Cooper Tire & Rubber Co (CTB) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/C7F10A6F9BEEN.html>
Product ID: C7F10A6F9BEEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/C7F10A6F9BEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**