

# **Cook Medical Inc - Strategic SWOT Analysis Review**

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## **Abstracts**

Cook Medical Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

Cook Medical Inc (Cook Medical), a subsidiary of Cook Group Inc, is a medical device company that develops, manufactures and distributes devices for minimally invasive medicine. The company's major products include catheters, grafts, stents, needles, balloons, feeding tubes, plugs, wire guides and extractors. It offers products and services in various specialty areas such as anesthesiology, bariatrics, burn surgery, cardiothoracic surgery, colorectal surgery, endovascular surgery, general surgery, gynecologic oncology, gynecology, neurosurgery, peripheral cardiology, plastic surgery, traumatology, urogynecology and urology, among others. The company markets products directly and through a network of distributors to physicians and hospitals across the world. Cook Medical is headquartered in Bloomington, Indiana, the US.

Cook Medical Inc Key Recent Developments

Oct 05,2021: Four more late-breaking clinical trials announced at VIVA21

Aug 18,2021: Cook Medical Canton expanding, hiring over 100 manufacturing employees

Jun 04,2021: Cook Medical recognized as one of the Best Places to Work in Bloomington

Apr 14,2021: Cook Medical's testing and research organization looks to shorten product time to market with participation in FDA's new ASCA accreditation pilot program

Mar 02,2021: New manufacturing facility in Indianapolis will contract with local, minorityowned construction company

#### Reasons to Buy

Gain key insights into the company for academic or business research



purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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Jun 04, 2021: Cook Medical recognized as one of the Best Places to Work in

Bloomington

Apr 14, 2021: Cook Medical's testing and research organization looks to shorten



product time to market with participation in FDA's new ASCA accreditation pilot program

Mar 02, 2021: New manufacturing facility in Indianapolis will contract with local, minorityowned construction company

Jun 22, 2020: Cook Group and Medical featured by the Indianapolis Business Journal

Mar 25, 2020: Cook Medical's preparedness for COVID-19

Jan 29, 2020: Cook Medical and Bentley announce collaboration

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