

# Consumers Energy Co (CMS PR B) - Financial and Strategic SWOT Analysis Review

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## **Abstracts**

Consumers Energy Co (CMS PR B) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

# **Highlights**

Consumers Energy Co (Consumers Energy) is an electric and natural gas utility. The company generates purchases, transmits, distributes and sells of electricity. It also carries out the purchase, transmission, storage, distribution and sale of natural gas. The company generates electricity from coal steam, oil or gas steam, hydro, gas or oil combustion, wind and solar sources and among others. It serves individuals and businesses in the fields of alternative energy, automotive, chemical, metal, food product, and other diversified industries in Michigan's Lower Peninsula. The company operates as a principal subsidiary of CMS Energy Corporation. Consumers Energy is headquartered in Jackson, Michigan, the US.

Consumers Energy Co Key Recent Developments

Aug 26,2021: Consumers Energy plans more solar energy for Michigan from project in Manistee County

Aug 20,2021: Borrego to develop three solar farms in Michigan, US

Aug 02,2021: Consumers Energy again named one of America's top companies for women

Jul 19,2021: Consumers Energy celebrates new solar power plant in Cadillac



Jun 23,2021: Consumers Energy announces plan to end coal use by 2025; lead Michigan's clean energy transformation

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



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Jun 23, 2021: Consumers Energy announces plan to end coal use by 2025; lead Michigan's clean energy transformation

Jun 10, 2021: National Grid Renewables operating 40 MW Michigan solar portfolio constructed by Michigan workers, will provide millions in economic benefit

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