

## Constellation Brands Inc (STZ) - Financial and Strategic SWOT Analysis Review

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Constellation Brands Inc (STZ) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Constellation Brands, Inc. (CBI) produces and markets alcoholic beverages. Its product portfolio includes wine, spirits and beer. The company markets these products under various brands such as Corona Extra, Corona Light, Modelo Especial, Pacifico, Clos du Bois, Kim Crawford, Franciscan Estate, Mark West, Robert Mondavi, Ruffino, SVEDKA Vodka and The Velvet Devil. The company promotes these products through advertisements, event sponsorships, on premise promotions, point-of-sale materials and price promotions. It operates and manages breweries, distilleries, wineries and other facilities across the US, Canada, Mexico, New Zealand and Italy. Constellation is headquartered in Victor, New York, the US.

### Constellation Brands Inc Key Recent Developments

Jul 11,2018: Constellation Brands names Kris Carey as chief diversity officer

Jun 26,2018: Constellation Brands names Ricardo Bartra as chief technology officer

May 22,2018: Constellation Brands Promotes Jim Sabia to Newly Created Role of Chief Marketing Officer

May 21,2018: Constellation Brands Makes 2018 FORTUNE 500 List

Apr 26,2018: Constellation Brands Named Beverage Forum Large Company of the Year Again

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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May 21, 2018: Constellation Brands Makes 2018 FORTUNE 500 List

Apr 26, 2018: Constellation Brands Named Beverage Forum Large Company of the Year Again

Mar 23, 2018: Constellation to invest \$900m to increase capacity of Mexican brewery

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Feb 14, 2018: Bill Newlands Named Constellation Brands President and COO; Rob Sands Remains CEO

Oct 09, 2017: Constellation Brands announces retirement of Tom Mullin, executive vice president and general counsel; Jim Bourdeau named as successor

Sep 26, 2017: Procter & Gamble and Constellation Complete 50-Megawatt Renewable Energy Plant

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Kirin Holdings Co Ltd  
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Heineken NV  
Andrew Peller Limited  
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Anheuser-Busch InBev NV/SA  
Davide Campari-Milano SpA  
Pernod Ricard SA  
Brown-Forman Corporation  
China Resources Beer (Holdings) Co Ltd  
Trinchero Family Estates

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