

# Comverge, Inc. - Strategic SWOT Analysis Review

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## Abstracts

Comverge, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Comverge, Inc. (Comverge) a subsidiary of Itron Inc., specializes in the provision of innovative solutions for peak and base load capacity to electric utilities, grid operators and associated electricity markets. It provides smart grid solutions to utilities and other energy customers consisting of demand response systems including hardware, software and installation services. Comverge solutions offer two-way, real-time communication between utilities and customers. It provides rapid and flexible responses with changing conditions. The company has its markets in investor-owned utilities, public power utilities, electric cooperative utilities and retail electric providers. Comverge has worked with hundreds of utilities in both regulated and deregulated markets. Comverge is headquartered in Norcross, Georgia, the US.

### Comverge, Inc. Key Recent Developments

May 15,2017: Comverge Selected to Participate in Japan's First Commercial-Scale Demand Response Program for TEPCO PG

Apr 24,2017: Entergy Arkansas and Comverge to Deploy Bring Your Own Device Demand Response Program

Apr 04,2017: Comverge Selected by PNM to Deploy and Manage Power Saver Program

Feb 20,2017: Major East Coast Utility Expands Relationship with Comverge to Include Program Delivery Services for its Residential Demand Response Program

Feb 16,2017: SMECO Recognizes Calvert Schools for Reducing Energy Demand

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Apr 24, 2017: Entergy Arkansas and Comverge to Deploy Bring Your Own Device Demand Response Program  
Apr 04, 2017: Comverge Selected by PNM to Deploy and Manage Power Saver

## Program

Feb 20, 2017: Major East Coast Utility Expands Relationship with Comverge to Include Program Delivery Services for its Residential Demand Response Program

Feb 16, 2017: SMECO Recognizes Calvert Schools for Reducing Energy Demand

Jan 27, 2017: Comverge Enhanced IntelliSOURCE-Customer Enables Utilities to Strengthen Customer Relationships through Integrated Demand-Side Management Programs

Jan 23, 2017: Comverge Signs New Contract with Large Investor-Owned Utility for Integrated Demand Response and Energy Efficiency Program Targeting Small to Mid-Sized Business Customers

Jan 16, 2017: Entergy Arkansas and Comverge Agree to Ten-Year Extension of Summer Advantage Demand Response Program

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### COMPANIES MENTIONED

Orion Energy Systems, Inc.

GridPoint, Inc.

Itron Inc

Trilliant Holdings, Inc.

Esco Technologies Inc

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