

Compuware Corporation: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Compuware Corporation : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Compuware Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Compuware Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Compuware Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Compuware Corporation (Compuware or "the company"), a private company, is involved in providing mainframe application development and performance optimization solutions. The company offers products such as abend-aid, application audit, cope, file-aid, hiperstation, ISPW, strobe, thrupt manager, topaz and xpediter. Compuware offers services such as Application Analysis, Application Debugging, Application Performance Management, Batch Automation Cybersecurity, Data Management, Data Privacy. It also provides IMS virtualization, mainframe modernization, source code management and Devops lifecycle. The company has operations across the Americas, Asia-Pacific and Europe. Compuware is headquartered in Detroit, Michigan the US.

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