

The Company for Cooperative Insurance (The Company for Cooperative Insurance): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'The Company for Cooperative Insurance (The Company for Cooperative Insurance): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Company for Cooperative Insurance'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'The Company for Cooperative Insurance' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'The Company for Cooperative Insurance'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

The Company for Cooperative Insurance (Tawuniya) is a general insurance company. The company offers a wide range of property and casualty insurance and medical and takful insurance products. It offers individual insurance products for motor, home, international travel, medical malpractice, shop owner, and medical. Its corporate (business) insurance products includes engineering and contractors insurance, industrial and energy insurance, motor insurance, health insurance, telecommunication and IT insurance, financial and investment insurance, transportation insurance, retail and trading insurance, and services insurance for small and medium scale enterprises(SME) It sells and distributes its products under the brand names Al-Shamel, SANAD and Balsam. Tawuniya operates in Saudi Arabia through its several branch and regional sales offices in Riyadh, Dammam, and Jeddah. Tawuniya is head quartered in Riyadh, Saudi Arabia.

The company reported gross premiums written of SAR8,055.1 million for the fiscal year ended December 2016 (FY2016), an increase of 6.8% over FY2015. Its net premiums written was SAR7,073.4 million in FY2016, an increase of 10.2% over FY2015.

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COMPANIES MENTIONED

The Company for Cooperative Insurance

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