

# Community Trust Bancorp Inc (CTBI): Company Profile and SWOT Analysis

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### **Abstracts**

#### SYNOPSIS

Timetric's "Community Trust Bancorp Inc (CTBI): Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Community Trust Bancorp Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'Community Trust Bancorp Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Community Trust Bancorp Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Community Trust Bancorp Inc (CTBI) is a financial holding company that provides a range of commercial and personal banking, and wealth and trust services solutions to individuals, businesses and institutions through its subsidiaries. The company's product portfolio includes checking accounts, savings accounts, and money market accounts, certificate of deposits, IRAs, debit cards, credit cards, consumer loans, mortgage loans, home equity loans and business loans such as construction loans, revolving credit lines, SBA loans, letters of credit and insurance products. It offers services such as brokerage, ATM, wealth management, merchant services, investment services, trust and estate, retirement services, and Internet and mobile banking. CTBI is headquartered in Pikeville, Kentucky, the US.



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#### **COMPANIES MENTIONED**

Community Trust Bancorp Inc



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