

# Commercial Bank of Ceylon PLC (COMB.N0000): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Commercial Bank of Ceylon PLC (COMB.N0000): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Commercial Bank of Ceylon PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Commercial Bank of Ceylon PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Commercial Bank of Ceylon PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Commercial Bank of Ceylon PLC (Bank of Ceylon) provides personal banking, corporate banking, and treasury services to individuals and corporate clients. Its product portfolio includes savings accounts, current accounts, money market accounts, foreign exchange earners accounts, fixed deposits, treasury bonds, treasury bills, personal loans, home loans, gold loans, business loans, term loans, commercial agri loans, overdrafts, credit cards and debit cards. The bank offers services such as Islamic banking, elite banking, investment banking, project financing, escrow, international banking, import and export trade, treasury, bancassurance, foreign currency, leasing and factoring, online banking, mobile banking and telephone banking. The bank has its presence in Sri Lanka, Bangladesh, Maldives, Italy, and Myanmar. Bank of Ceylon is headquartered in Colombo, Sri Lanka.

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### COMPANIES MENTIONED

Commercial Bank of Ceylon PLC

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