

# Columbia Banking System, Inc. (COLB): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Columbia Banking System, Inc. (COLB): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Columbia Banking System, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Columbia Banking System, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Columbia Banking System, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Columbia Banking System, Inc. (CBS) offers a range of banking services through its subsidiary, Columbia State Bank. It provides deposit accounts such as checking and savings, money market, individual retirement, and certificate of deposits. The company also offers personal and business payment related cards. It provides loans for home mortgages, home equity, lines of credit, agricultural, asset-based, commercial real estate, builder, small business administration, and other personal needs. The company offers various services such as wealth management, financial planning, trust and investment, private banking, professional banking, treasury management, insurance, merchant, payroll, digital banking, health care banking, and international banking. It operates in Washington, Idaho and Oregon. CBS is headquartered at Tacoma, Washington, the US.

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### COMPANIES MENTIONED

Columbia Banking System, Inc.

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