

# Colombia Hotels Market Analytics to 2023: Rooms and Revenue Analytics

<https://marketpublishers.com/r/C2D1F97EB9BEN.html>

Date: May 2020

Pages: 65

Price: US\$ 750.00 (Single User License)

ID: C2D1F97EB9BEN

## Abstracts

Colombia Hotels Market Analytics to 2023: Rooms and Revenue Analytics

### SUMMARY

Hotels (establishments that provide paid lodging and full guest services, typically with a continuous staff presence) market have seen moderate change in the recent years and is also expected to evolve in similar fashion in the near future. The report Colombia Hotels Market Analytics to 2023: Rooms and Revenue Analytics provides deep dive data analytics on wide ranging Hotels business aspects including overall revenue by customer type - Business and Leisure, by type of hotel - Budget, Midscale, Upscale & Luxury, Room & Non-Room Revenues, Number of Establishments & Rooms and Guest In-Flow's for the period 2014 to 2018 and forecast to 2023.

Furthermore, the report also details out Room Occupancy Rate (percentage of available rooms sold during a given period), Rooms Nights Available - Occupied and Revenue per Room by Hotel Category for the period 2014 to 2023 along with Total Revenues by Hotel Category & Customer Type.

The report acts as an essential tool for companies active or plans to venture in to Colombia's Hotels business. The comprehensive statistics within the report provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

### SCOPE

Overview of the Hotels business in Colombia.

Analysis of the Room Occupancy Rate, Rooms Nights Available and Occupied

and total Number of Hotel Establishments & Rooms.

Historic and forecast revenues by Customer type and Hotel Category for the period 2014 through to 2023.

Analytics on Revenue stream - Total Revenue, Room & Non-Room Revenue, Revenue per Available and Occupied Room and Total Revenue per Available Room by Hotel Category & Customer Type.

## **REASONS TO BUY**

Embrace the market information at category and segment level for precise marketing plan.

Outline investments on potential growth factors considering actual market size and future prospects.

Evolve business plans based on forecasts information.

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 COLOMBIA HOTELS: ESTABLISHMENTS BY HOTEL CATEGORY**

- 2.1 Total Number of Establishments by Hotel Category Review, 2014 - 2018
- 2.2 Total Number of Establishments by Hotel Category Forecast, 2018 - 2023

### **3 COLOMBIA HOTELS: ROOMS BY HOTEL CATEGORY**

- 3.1 Total Number of Rooms by Hotel Category Review, 2014 - 2018
- 3.2 Total Number of Rooms by Hotel Category Forecast, 2018 - 2023

### **4 COLOMBIA HOTELS: ROOM OCCUPANCY RATE BY HOTEL CATEGORY**

- 4.1 Room Occupancy Rate, 2014 - 2018
- 4.2 Rooms Occupancy Rate, 2018 - 2023

### **5 COLOMBIA HOTELS: ROOM NIGHTS AVAILABLE BY HOTEL CATEGORY**

- 5.1 Total Number of Room Nights Available by Hotel Category Review, 2014 - 2018
- 5.2 Total Number of Rooms Nights Available by Hotel Category Forecast, 2018 - 2023

### **6 COLOMBIA HOTELS: ROOMS NIGHTS OCCUPIED BY HOTEL CATEGORY**

- 6.1 Total Number of Room Nights Occupied by Hotel Category Review, 2014 - 2018
- 6.2 Total Number of Rooms Nights Occupied by Hotel Category Forecast, 2018 - 2023

### **7 COLOMBIA HOTELS: REVENUE PER AVAILABLE ROOM BY HOTEL CATEGORY**

- 7.1 Historic Revenue per Available Room by Hotel Category
- 7.2 Forecast Revenue per Available Room by Hotel Category

### **8 COLOMBIA HOTELS: REVENUE PER OCCUPIED ROOM BY HOTEL CATEGORY**

- 8.1 Historic Revenue per Occupied Room by Hotel Category
- 8.2 Forecast Revenue per Occupied Room by Hotel Category

## **9 COLOMBIA HOTELS: TOTAL REVENUE PER AVAILABLE ROOM**

9.1 Total Revenue per Available Room, 2014 - 2018

9.2 Total Revenue per Available Room, 2018 - 2023

## **10 COLOMBIA HOTELS: TOTAL ROOM REVENUE BY HOTEL CATEGORY & CUSTOMER TYPE**

10.1 Budget Hotels - Total Room Revenue by Customer Type

10.1.1 Total room revenue from budget hotels review, 2014 - 2018

10.1.2 Total room revenue from budget hotels forecast, 2018 - 2023

10.2 Midscale Hotels - Total Room Revenue by Customer Type

10.2.1 Total room revenue from midscale hotels review, 2014 - 2018

10.2.2 Total room revenue from midscale hotels forecast, 2018 - 2023

10.3 Upscale Hotels - Total Room Revenue by Customer Type

10.3.1 Total room revenue from upscale hotels review, 2014 - 2018

10.3.2 Total room revenue from upscale hotels forecast, 2018 - 2023

10.4 Luxury Hotels - Total Room Revenue by Customer Type

10.4.1 Total room revenue from luxury hotels review, 2014 - 2018

10.4.2 Total room revenue from luxury hotels forecast, 2018 - 2023

## **11 COLOMBIA HOTELS: TOTAL NON-ROOM REVENUE BY HOTEL CATEGORY & CUSTOMER TYPE**

11.1 Budget Hotels - Total Non-Room Revenue by Customer Type

11.1.1 Total non-room revenue from budget hotels review, 2014 - 2018

11.1.2 Total non-room revenue from budget hotels forecast, 2018 - 2023

11.2 Midscale Hotels - Total Non-Room Revenue by Customer Type

11.2.1 Total non-room revenue from midscale hotels review, 2014 - 2018

11.2.2 Total non-room revenue from midscale hotels forecast, 2018 - 2023

11.3 Upscale Hotels - Total Non-Room Revenue by Customer Type

11.3.1 Total non-room revenue from upscale hotels review, 2014 - 2018

11.3.2 Total non-room revenue from upscale hotels forecast, 2018 - 2023

11.4 Luxury Hotels - Total Non-Room Revenue by Customer Type

11.4.1 Total non-room revenue from luxury hotels review, 2014 - 2018

11.4.2 Total non-room revenue from luxury hotels forecast, 2018 - 2023

## **12 COLOMBIA HOTELS: TOTAL REVENUE BY HOTEL CATEGORY & CUSTOMER**

## **TYPE**

### 12.1 Budget Hotels - Total Revenue by Customer Type

12.1.1 Total revenue from budget hotels review, 2014 - 2018

12.1.2 Total revenue from budget hotels forecast, 2018 - 2023

### 12.2 Midscale Hotels - Total Revenue by Customer Type

12.2.1 Total revenue from midscale hotels review, 2014 - 2018

12.2.2 Total revenue from midscale hotels forecast, 2018 - 2023

### 12.3 Upscale Hotels - Total Revenue by Customer Type

12.3.1 Total revenue from upscale hotels review, 2014 - 2018

12.3.2 Total revenue from upscale hotels forecast, 2018 - 2023

### 12.4 Luxury Hotels - Total Revenue by Customer Type

12.4.1 Total revenue from luxury hotels review, 2014 - 2018

12.4.2 Total revenue from luxury hotels forecast, 2018 - 2023

## **13 COLOMBIA HOTELS: GUESTS BY HOTEL CATEGORY & CUSTOMER TYPE**

### 13.1 Budget Hotels - Total Number of Guests by Customer Type

13.1.1 Total number of budget hotel guests review, 2014 - 2018

13.1.2 Total number of budget hotel guests forecast, 2018 - 2023

### 13.2 Midscale Hotels - Total Number of Guests by Customer Type

13.2.1 Total number of midscale hotel guests review, 2014 - 2018

13.2.2 Total number of midscale hotel guests forecast, 2018 - 2023

### 13.3 Upscale Hotels - Total Number of Guests by Customer Type

13.3.1 Total number of upscale hotel guests review, 2014 - 2018

13.3.2 Total number of upscale hotel guests forecast, 2018 - 2023

### 13.4 Luxury Hotels - Total Number of Guests by Customer Type

13.4.1 Total number of luxury hotel guests review, 2014 - 2018

13.4.2 Total number of luxury hotel guests forecast, 2018 - 2023

## **14 APPENDIX**

14.1 What is this Report About?

14.2 Definitions

14.3 Summary Methodology

14.4 About GlobalData

14.5 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Establishments by Hotels Category (Actual) in Colombia, 2014 - 2018

Table 2: Establishments by Hotels Category (Actual) in Colombia, 2018 - 2023

Table 3: Number of Rooms by Hotels Category (Actual) in Colombia, 2014 - 2018

Table 4: Total Number of Rooms by Hotels Category (Actual) in Colombia, 2018 - 2023

Table 5: Room Occupancy Rate by Hotel Category (%) in Colombia, 2014 - 2018

Table 6: Room Occupancy Rate by Hotel Category (%) in Colombia, 2018 - 2023

Table 7: Total Number of Room Nights Available by Hotel Category (Million) in Colombia, 2014 - 2018

Table 8: Total Number of Rooms Nights Available by Hotel Category (Million) in Colombia, 2018 - 2023

Table 9: Total Number of Room Nights Occupied by Hotel Category (Million) in Colombia, 2014 - 2018

Table 10: Total Number of Rooms Nights Occupied by Hotel Category (Million) in Colombia, 2018 - 2023

Table 11: Revenue per Available Room by Hotel Category (COP) in Colombia, 2014 - 2018

Table 12: Revenue per Available Room by Hotel Category (US\$) in Colombia, 2014 - 2018

Table 13: Revenue per Available Room by Hotel Category (COP) in Colombia, 2018 - 2023

Table 14: Revenue per Available Room by Hotel Category (US\$) in Colombia, 2018 - 2023

Table 15: Revenue Per Occupied Room by Hotel Category (COP) in Colombia, 2014 - 2018

Table 16: Revenue Per Occupied Room by Hotel Category (US\$) in Colombia, 2014 - 2018

Table 17: Revenue Per Occupied Room by Hotel Category (COP) in Colombia, 2018 - 2023

Table 18: Revenue Per Occupied Room by Hotel Category (US\$) in Colombia, 2018 - 2023

Table 19: Total Revenue per Available Room (COP) in Colombia, 2014 - 2018

Table 20: Total Revenue per Available Room (US\$) in Colombia, 2014 - 2018

Table 21: Total Revenue per Available Room (COP) in Colombia, 2018 - 2023

Table 22: Total Revenue per Available Room (US\$) in Colombia, 2018 - 2023

Table 23: Total Room Revenue from Budget Hotels (COP Million) in Colombia, 2014 -

2018

Table 24: Total Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 25: Total Room Revenue from Budget Hotels (COP Million) in Colombia, 2018 - 2023

Table 26: Total Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 27: Total Room Revenue from Midscale Hotels (COP Million) in Colombia, 2014 - 2018

Table 28: Total Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 29: Total Room Revenue from Midscale Hotels (COP Million) in Colombia, 2018 - 2023

Table 30: Total Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 31: Total Room Revenue from Upscale Hotels (COP Million) in Colombia, 2014 - 2018

Table 32: Total Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 33: Total Room Revenue from Upscale Hotels (COP Million) in Colombia, 2018 - 2023

Table 34: Total Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 35: Total Room Revenue from Luxury Hotels (COP Million) in Colombia, 2014 - 2018

Table 36: Total Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 37: Total Room Revenue from Luxury Hotels (COP Million) in Colombia, 2018 - 2023

Table 38: Total Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 39: Total Non-Room Revenue from Budget Hotels (COP Million) in Colombia, 2014 - 2018

Table 40: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 41: Total Non-Room Revenue from Budget Hotels (COP Million) in Colombia, 2018 - 2023

Table 42: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 43: Total Non-Room Revenue from Midscale Hotels (COP Million) in Colombia, 2014 - 2018

Table 44: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 45: Total Non-Room Revenue from Midscale Hotels (COP Million) in Colombia, 2018 - 2023

Table 46: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 47: Total Non-Room Revenue from Upscale Hotels (COP Million) in Colombia, 2014 - 2018

Table 48: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 49: Total Non-Room Revenue from Upscale Hotels (COP Million) in Colombia, 2018 - 2023

Table 50: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 51: Total Non-Room Revenue from Luxury Hotels (COP Million) in Colombia, 2014 - 2018

Table 52: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 53: Total Non-Room Revenue from Luxury Hotels (COP Million) in Colombia, 2018 - 2023

Table 54: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 55: Total Revenue from Budget Hotels (COP Million) in Colombia, 2014 - 2018

Table 56: Total Revenue from Budget Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 57: Total Revenue from Budget Hotels (COP Million) in Colombia, 2018 - 2023

Table 58: Total Revenue from Budget Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 59: Total Revenue from Midscale Hotels (COP Million) in Colombia, 2014 - 2018

Table 60: Total Revenue from Midscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 61: Total Revenue from Midscale Hotels (COP Million) in Colombia, 2018 - 2023

Table 62: Total Revenue from Midscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 63: Total Revenue from Upscale Hotels (COP Million) in Colombia, 2014 - 2018

Table 64: Total Revenue from Upscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 65: Total Revenue from Upscale Hotels (COP Million) in Colombia, 2018 - 2023

Table 66: Total Revenue from Upscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 67: Total Revenue from Luxury Hotels (COP Million) in Colombia, 2014 - 2018

Table 68: Total Revenue from Luxury Hotels (US\$ Million) in Colombia, 2014 - 2018

Table 69: Total Revenue from Luxury Hotels (COP Million) in Colombia, 2018 - 2023



Table 70: Total Revenue from Luxury Hotels (US\$ Million) in Colombia, 2018 - 2023

Table 71: Total Number of Budget Hotel Guests (Thousands) in Colombia, 2014 - 2018

Table 72: Total Number of Budget Hotel Guests (Thousands) in Colombia, 2018 - 2023

Table 73: Total Number of Midscale Hotel Guests (Thousands) in Colombia, 2014 - 2018

Table 74: Total Number of Midscale Hotel Guests (Thousands) in Colombia, 2018 - 2023

Table 75: Total Number of Upscale Hotel Guests (Thousands) in Colombia, 2014 - 2018

Table 76: Total Number of Upscale Hotel Guests (Thousands) in Colombia, 2018 - 2023

Table 77: Total Number of Luxury Hotel Guests (Thousands) in Colombia, 2014 - 2018

Table 78: Total Number of Luxury Hotel Guests (Thousands) in Colombia, 2018 - 2023

Table 79: Travel and Tourism Terms and Definitions

## List Of Figures

### LIST OF FIGURES

Figure 1: Establishments by Hotels Category (Actual) in Colombia, 2014 - 2018

Figure 2: Establishments by Hotels Category (Actual) in Colombia, 2018 - 2023

Figure 3: Total Number of Rooms by Hotels Category (Actual) in Colombia, 2014 - 2018

Figure 4: Total Number of Rooms by Hotels Category (Actual) in Colombia, 2018 - 2023

Figure 5: Room Occupancy Rate by Hotel Category (%) in Colombia, 2014 - 2018

Figure 6: Room Occupancy Rate by Hotel Category (%) in Colombia, 2018 - 2023

Figure 7: Total Number of Room Nights Available by Hotel Category (Million) in Colombia, 2014 - 2018

Figure 8: Total Number of Rooms Nights Available by Hotel Category (Million) in Colombia, 2018 - 2023

Figure 9: Total Number of Room Nights Occupied by Hotel Category (Million) in Colombia, 2014 - 2018

Figure 10: Total Number of Rooms Nights Occupied by Hotel Category (Million) in Colombia, 2018 - 2023

Figure 11: Revenue per Available Room by Hotel Category (US\$) in Colombia, 2014 - 2018

Figure 12: Revenue per Available Room by Hotel Category (US\$) in Colombia, 2018 - 2023

Figure 13: Revenue Per Occupied Room by Hotel Category (US\$) in Colombia, 2014 - 2018

Figure 14: Revenue Per Occupied Room by Hotel Category (US\$) in Colombia, 2018 - 2023

Figure 15: Total Revenue per Available Room (US\$) in Colombia, 2014 - 2018

Figure 16: Total Revenue per Available Room (US\$) in Colombia, 2018 - 2023

Figure 17: Total Room Revenue from Budget Hotels (US\$ million) in Colombia, 2014 - 2018

Figure 18: Total Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 19: Total Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 20: Total Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 21: Total Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 22: Total Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2018 -

2023

Figure 23: Total Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 24: Total Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 25: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 26: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 27: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 28: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 29: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 30: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 31: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 32: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 33: Total Revenue from Budget Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 34: Total Revenue from Budget Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 35: Total Revenue from Midscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 36: Total Revenue from Midscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 37: Total Revenue from Upscale Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 38: Total Revenue from Upscale Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 39: Total Revenue from Luxury Hotels (US\$ Million) in Colombia, 2014 - 2018

Figure 40: Total Revenue from Luxury Hotels (US\$ Million) in Colombia, 2018 - 2023

Figure 41: Total Number of Budget Hotel Guests (Thousands) in Colombia, 2014 - 2018

Figure 42: Total Number of Budget Hotel Guests (Thousands) in Colombia, 2018 - 2023

Figure 43: Total Number of Midscale Hotel Guests (Thousands) in Colombia, 2014 - 2018

Figure 44: Total Number of Midscale Hotel Guests (Thousands) in Colombia, 2018 - 2023

Figure 45: Total Number of Upscale Hotel Guests (Thousands) in Colombia, 2014 - 2018

Figure 46: Total Number of Upscale Hotel Guests (Thousands) in Colombia, 2018 - 2023

Figure 47: Total Number of Luxury Hotel Guests (Thousands) in Colombia, 2014 - 2018

Figure 48: Total Number of Luxury Hotel Guests (Thousands) in Colombia, 2018 - 2023

## I would like to order

Product name: Colombia Hotels Market Analytics to 2023: Rooms and Revenue Analytics

Product link: <https://marketpublishers.com/r/C2D1F97EB9BEN.html>

Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2D1F97EB9BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970