

# Cohu Inc (COHU) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/C12DAB63269EN.html>

Date: July 2019

Pages: 40

Price: US\$ 125.00 (Single User License)

ID: C12DAB63269EN

## Abstracts

Cohu Inc (COHU) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Cohu Inc (Cohu) is a manufacturer of semiconductor equipment. The company develops and markets semiconductor test and inspection handlers, micro-electro mechanical system (MEMS) test modules, semiconductor automated test equipment, test contactors and thermal subsystems and bare-board printed circuit board test systems. The company caters its products and services to semiconductor and electronics manufacturer and test subcontractors. The company's products include test handling systems, burn-in equipment, Bare Board PCB Test Systems, Interface Products and spare and kits for the semiconductor industry. Cohu markets its products through direct sales force and independent sales representatives. It operates manufacturing facilities in the US, Germany, and the Philippines. The company operates in the US, Malaysia, China, South Korea and the Philippines. Cohu is headquartered in Poway, California, the US.

### Cohu Inc Key Recent Developments

Aug 02,2018: Cohu releases Q2 2018 results

Feb 16,2018: Cohu posts Q4 and full year 2017 operating results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business

research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Cohu Inc - Key Facts  
Cohu Inc - Key Employees  
Cohu Inc - Key Employee Biographies  
Cohu Inc - Major Products and Services  
Cohu Inc - History  
Cohu Inc - Company Statement  
Cohu Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Cohu Inc - Business Description  
Business Segment: PCB Test  
Overview  
Performance  
Business Segment: Semiconductor Test and Inspection  
Overview  
Performance  
Geographical Segment: China  
Performance  
Geographical Segment: Malaysia  
Performance  
Geographical Segment: Philippines  
Performance  
Geographical Segment: Rest of the World  
Performance  
Geographical Segment: United States  
Performance  
R&D Overview  
Cohu Inc - SWOT Analysis  
SWOT Analysis - Overview  
Cohu Inc - Strengths  
Cohu Inc - Weaknesses

Cohu Inc - Opportunities  
Cohu Inc - Threats  
Cohu Inc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Aug 02, 2018: Cohu releases Q2 2018 results  
Feb 16, 2018: Cohu posts Q4 and full year 2017 operating results

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

Cohu Inc, Key Facts  
Cohu Inc, Key Employees  
Cohu Inc, Key Employee Biographies  
Cohu Inc, Major Products and Services  
Cohu Inc, History  
Cohu Inc, Other Locations  
Cohu Inc, Subsidiaries  
Cohu Inc, Key Competitors  
Cohu Inc, Ratios based on current share price  
Cohu Inc, Annual Ratios  
Cohu Inc, Annual Ratios (Cont...1)  
Cohu Inc, Annual Ratios (Cont...2)  
Cohu Inc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Cohu Inc, Performance Chart (2014 - 2018)

Cohu Inc, Ratio Charts

### COMPANIES MENTIONED

Veeco Instruments Inc

Ultra Clean Holdings Inc

Tessera Technologies, Inc.

Teradyne Inc

Rudolph Technologies Inc

Photronics Inc

Nanometrics Incorporated

MKS Instruments Inc

FormFactor Inc

Electro Scientific Industries Inc

Camtek Ltd.

Cabot Microelectronics Corp

Brooks Automation Inc

BE Semiconductor Industries NV

Axcelis Technologies Inc

ASM Pacific Technology Ltd

Advantest Corporation

Advanced Energy Industries Inc



## I would like to order

Product name: Cohu Inc (COHU) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/C12DAB63269EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C12DAB63269EN.html>