

# Cognition Financial Corporation (The First Marblehead Corporation): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Cognition Financial Corporation (The First Marblehead Corporation): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Cognition Financial Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Cognition Financial Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Cognition Financial Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Cognition Financial Corporation (CFC), formerly The First Marblehead Corporation, offers education loans to graduates, undergraduates and K-12 students. It provides tuition billing, tuition planning, refund management, payment technology, retail banking, loan origination, portfolio management and securitization services. The company offers outsourced tuition planning, tuition billing and payment technology services for secondary schools, colleges and universities. It provides education loans in partnership with lenders such as banks and credit unions through the Monogram loan product service platform. It also designs and administers education loan programs through the platform that are designed to be marketed through educational institutions or to borrowers and their families directly, as well as to generate portfolios intended to be held by the originating lender or financed in the capital markets. CFC is headquartered in Boston, Massachusetts.

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### COMPANIES MENTIONED

Cognition Financial Corporation

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