

The Coffee Club Franchising Company Pty Ltd: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'The Coffee Club Franchising Company Pty Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Coffee Club Franchising Company Pty Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'The Coffee Club Franchising Company Pty Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'The Coffee Club Franchising Company Pty Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

The Coffee Club Franchising Company Pty Ltd (Coffee Club), a subsidiary of Minor DKL Food Group Pty. Ltd, is a cafe chain operator. The cafes also offer complete dining options along with a wide choice of coffees. The Coffee Club's menu features a variety of beverages including hot and cold drinks, tea, flavored coffee, premium coffee, Mocha and Espresso along with desserts, sandwiches, muffins, pasta, pizza and salads, starters, open grills, light meals, mains, kid's meals, wraps, pasta, frappes and milk shakes among others. They offer both dine-in and carry-out services. The stores are located in high traffic areas like malls or shopping centers. It operates a network of outlets in Australia, New Zealand, Thailand, the UAE, Indonesia, Malaysia, Maldives and Egypt. Coffee Club is headquartered in West End, Queensland, Australia.

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The Coffee Club Franchising Company Pty Ltd

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