

# COFCO Corporation: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "COFCO Corporation: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'COFCO Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'COFCO Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'COFCO Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

COFCO Corporation (COFCO or 'the company') is a Chinese state-owned food group. The company is a diversified products and services supplier in the agribusiness and food industry. COFCO's product portfolio comprises grains, confectionery, vegetables and fruits, beverages, including alcohol and meat products. The company markets its products under Chinatex, COFCO Wines & Spirits, COFCO Meat, Mengniu Dairy, China Tea, Womai.COM as well as CPMC, COFCO Capital, COFCO Land, COFCO Tunhe and COFCO Biochemical brands. The company offers services such as logistics, real estate development and management, insurance, bio-energy and bio-chemical. The company primarily operates in China and is headquartered in Beijing, China.

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### COMPANIES MENTIONED

COFCO Corporation

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