

# Co-operators General Insurance Company: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Co-operators General Insurance Company: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Co-operators General Insurance Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Co-operators General Insurance Company' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Co-operators General Insurance Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Co-operators General Insurance Company (CGIC) is an insurance company. The company offers a range of non-life insurance products, which include home insurance, mortgage insurance, property insurance, auto insurance, vehicle insurance, liability insurance, accident insurance and travel insurance. The company also offers machinery insurance, produce insurance, hobby farms insurance, pollution insurance, livestock and poultry insurance, and farm liability insurance. Through these products and services, the company serves its clientele comprising individual and corporate customers. It distributes its products through multiple channels, including contact and call center, Internet and licensed representatives. The company operates as a part of The Co-operators Group Limited, a provider of insurance and financial services in Canada. CGIC is headquartered in Ontario, Canada.

The company reported direct written premium of CAD2,435.9 million during the fiscal year 2015 (FY2015), representing an increase of 5.6% over FY2014. Its net earned premium was CAD2,297.0 million in FY2015, an increase of 4.9% over FY2014.

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Co-operators General Insurance Company

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