

# CMS Energy Corp (CMS) - Financial and Strategic SWOT Analysis Review

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#### **Abstracts**

CMS Energy Corp (CMS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

#### **Highlights**

CMS Energy Corp (CMS Energy) is an energy utility which provides electricity, natural gas, and banking services. It generates, procures, transmits, distributes, and sells energy. The company produces power from coal, hydro, oil and gas, wind, and solar sources. CMS Energy purchases, transmits, stores, distributes, and sells natural gas. It procures natural gas from Canadian producers and gas customer choice (GCC) suppliers. Through its subsidiaries and equity investments, CMS Energy owns interest in power generation facilities, and purchases and sells energy commodities. The company serves individuals and businesses in the alternative energy, chemical, automotive, metal, food products, and other industries in Michigan. CMS Energy is headquartered in Jackson, Michigan, the US.

CMS Energy Corp Key Recent Developments

May 17,2021: CMS Energy Announces Glenn Barba, Vice President, Controller and Chief Accounting Officer to Retire September 1

Apr 29,2021: CMS Energy announces first quarter earnings results of \$1.21 per share, reaffirms 2021 guidance

Apr 08,2021: CMS Energy to Announce 2021 First Quarter Results on April 29

Feb 16,2021: CMS Energy's Utility Subsidiary, Consumers Energy, Declares Quarterly



Dividend on Preferred Stock

Feb 09,2021: CMS Energy Announces Fourth Quarter Return of Capital Dividend

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



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Apr 29, 2021: CMS Energy announces first quarter earnings results of \$1.21 per share, reaffirms 2021 guidance

Apr 08, 2021: CMS Energy to Announce 2021 First Quarter Results on April

Feb 04, 2021: CMS Energy announces 2020 results, continues long track record of strong EPS growth and raises 2021 adjusted EPS guidance

Jan 25, 2021: CMS Energy names Christine Wisniewski as Vice President of operations performance

Nov 24, 2020: CMS Energy announces LeeRoy Wells Jr. as senior vice president of operations, Tonya Berry named vice president of gas operations

Nov 18, 2020: CMS Energy announces Patti Poppe stepping down as CEO, Garrick Rochow named president, CEO

Nov 16, 2020: CMS Energy names Amanda Wagenschutz as vice president of people and culture operations

Oct 29, 2020: CMS Energy announces third quarter reported earnings of \$0.76 per



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