

# Clarkson Plc (CKN) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/C6A17643154BEN.html>

Date: July 2021

Pages: 39

Price: US\$ 125.00 (Single User License)

ID: C6A17643154BEN

## Abstracts

Clarkson Plc (CKN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Clarkson Plc (Clarkson) is a provider of shipping services. It provides ship broking services to ship owners and charterers. The company provides broking services for dry cargo, tankers, containers, specialized products, gas, liquefied natural gas (LNG) and offshore. Clarkson also offers investment banking services, project finance and structured asset finance solutions. It provides support service such as port and agency; forwarding and logistics; tools and supplies; and stevedoring and warehousing. The company also offers research and information services to the shipping sector globally. It has operations in Europe, the Middle East and Africa (EMEA), Asia-Pacific, and the Americas. Clarkson is headquartered in London, Greater London, the UK.

### Clarkson Plc Key Recent Developments

Feb 18,2021: Winch Energy obtains \$16 million to finance 49 mini-grids across Uganda and Sierra Leone

Oct 20,2020: Clarksons Platou expand on its UK Renewables presence and adds research capacity

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Clarkson Plc - Key Facts  
Clarkson Plc - Key Employees  
Clarkson Plc - Key Employee Biographies  
Clarkson Plc - Major Products and Services  
Clarkson Plc - History  
Clarkson Plc - Company Statement  
Clarkson Plc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Clarkson Plc - Business Description  
Business Segment: Broking  
Overview  
Performance  
Key Stats  
Business Segment: Financial  
Overview  
Performance  
Business Segment: Research  
Overview  
Performance  
Business Segment: Support  
Overview  
Performance  
Geographical Segment: Americas  
Target Markets  
Performance  
Geographical Segment: Asia Pacific  
Performance  
Geographical Segment: Asia-Pacific  
Target Markets  
Geographical Segment: Europe, Middle East and Africa

Target Markets

Performance

Clarkson Plc - Corporate Strategy

Clarkson Plc - SWOT Analysis

SWOT Analysis - Overview

Clarkson Plc - Strengths

Clarkson Plc - Weaknesses

Clarkson Plc - Opportunities

Clarkson Plc - Threats

Clarkson Plc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Feb 18, 2021: Winch Energy obtains \$16 million to finance 49 mini-grids across Uganda and Sierra Leone

Oct 20, 2020: Clarksons Platou expand on its UK Renewables presence and adds research capacity

### **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Clarkson Plc, Key Facts  
Clarkson Plc, Key Employees  
Clarkson Plc, Key Employee Biographies  
Clarkson Plc, Major Products and Services  
Clarkson Plc, History  
Clarkson Plc, Other Locations  
Clarkson Plc, Subsidiaries  
Clarkson Plc, Key Competitors  
Clarkson Plc, Ratios based on current share price  
Clarkson Plc, Annual Ratios  
Clarkson Plc, Annual Ratios (Cont...1)  
Clarkson Plc, Annual Ratios (Cont...2)  
Clarkson Plc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Clarkson Plc, Performance Chart (2016 - 2020)

Clarkson Plc, Ratio Charts



## I would like to order

Product name: Clarkson Plc (CKN) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/C6A17643154BEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6A17643154BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970