

Clariant International Ltd - Strategic SWOT Analysis Review

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Abstracts

Clariant International Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Clariant International Ltd (Clariant), a subsidiary of Clariant AG, is a specialty chemicals company. It develops, manufactures, distributes and sells a broad range of specialty chemicals that are used in customers' manufacturing and treatment processes. Its product portfolio includes additives, automotive fluids, agricultural residues, petrochemical catalysts, performance materials, surfactants, mining chemicals, intermediates and emulsions. The company's products find application in industrial, home care, paints and coatings, crop protection, automotive, plastic, transportation, refining and pharmaceuticals markets. It operates through a network of manufacturing facilities, research and development, and technical centers across the world. The company sells its products in Europe, Asia, Middle East, Africa and the Americas. Clariant is headquartered in Muttenz, Switzerland.

Clariant International Ltd Key Recent Developments

Feb 11,2021: Clariant delivers robust performance in 2020, successfully mitigating COVID-19 pandemic impacts

Feb 01,2021: Clariant: Board of directors decides on agenda items for 26th annual general meeting

Jan 20,2021: Bilfinger Tebodin supports Clariant in building first-of-a-kind advanced biofuels plant

Dec 09,2020: Clariant appoints Conrad Keijzer as chief executive officer

Nov 20,2020: Clariant's commitment to innovation and sustainability recognized with Henkel and ICIS awards

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Dec 09, 2020: Clariant appoints Conrad Keijzer as chief executive officer

Nov 20, 2020: Clariant's commitment to innovation and sustainability recognized with Henkel and ICIS awards

Aug 10, 2020: Clariant wins 2020 China GoldenBee CSR Award

Jul 14, 2020: Clariant receives fine following European competition law investigation

Jul 01, 2020: Clariant completes sale of its Masterbatches business to PolyOne for approx. USD 1.6 billion

Jun 17, 2020: Clariant introduces new phthalate-free PolyMax® 600 Series performance catalysts for polypropylene

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