

## Citizens Electric Corporation - Strategic SWOT Analysis Review

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Citizens Electric Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Citizens Electric Corporation (Citizens Electric) is a non-profit electric corporation that transmits and distributes electricity. The corporation operates under the cooperative business model and the customers who purchase electricity from Citizens Electric are its members and owners. The corporation is essentially a seller of electricity. It sells electricity to customers in the Southeastern Missouri counties of Ste. Genevieve and Perry County. The corporation also serves portions of St. Francois and Cape Girardeau counties. Its customer base includes residential, industrial, commercial, public and other customers. It allots capital credit to its customers. Citizens Electric is headquartered in Perryville, Missouri, the US.

### Citizens Electric Corporation Key Recent Developments

Jun 13,2017: Citizens Electric Corporation Using N-Dimension to Help Meet NERC CIP Regulations

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Citizens Electric Corporation - Key Facts  
Citizens Electric Corporation - Key Employees  
Citizens Electric Corporation - Key Operational Employees  
Citizens Electric Corporation - Major Products and Services  
Citizens Electric Corporation - History  
Citizens Electric Corporation - Company Statement  
Citizens Electric Corporation - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

Citizens Electric Corporation - Business Description  
Citizens Electric Corporation - Corporate Strategy  
Citizens Electric Corporation - SWOT Analysis  
SWOT Analysis - Overview  
Citizens Electric Corporation - Strengths  
Citizens Electric Corporation - Weaknesses  
Citizens Electric Corporation - Opportunities  
Citizens Electric Corporation - Threats  
Citizens Electric Corporation - Key Competitors

### SECTION 3 – COMPANY'S RECENT DEVELOPMENTS

Jun 13, 2017: Citizens Electric Corporation Using N-Dimension to Help Meet NERC CIP Regulations

### SECTION 4 – APPENDIX

Methodology  
About GlobalData  
Contact Us  
Disclaimer

### LIST OF TABLES

Citizens Electric Corporation, Key Facts  
Citizens Electric Corporation, Key Employees  
Citizens Electric Corporation, Key Operational Employees  
Citizens Electric Corporation, Major Products and Services  
Citizens Electric Corporation, History

Citizens Electric Corporation, Other Locations  
Citizens Electric Corporation, Key Competitors

### **COMPANIES MENTIONED**

Oakdale Electric Cooperative  
FirstEnergy Solutions Corp  
Central Missouri Electric Cooperative Inc  
Boone Electric Cooperative  
Black River Electric Cooperative, Inc.  
Associated Electric Cooperative Inc.

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