

Citizens Electric Corporation - Strategic SWOT Analysis Review

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Citizens Electric Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Citizens Electric Corporation (CEC) is a not-for-profit electric distribution utility. Under long-term power purchase agreements, it procures electricity from Wabash Valley Power Association. The company provides surge protection, energy audit, vegetation management, capital credits, and solar energy under SharedSolar program; supplies lightning arrestors; and installs VariStar storm trapper high energy secondary lightning arrestor. CEC promotes energy efficiency through Power Moves, which provides energy-saving programs, advice, and cash rebates. It serves industrial, residential, commercial, and other customers in Ste. Genevieve, Perry, Cape Girardeau, and St. Francois Counties in Missouri. CEC is headquartered in Perryville, Missouri, the US.

Citizens Electric Corporation Key Recent Developments

Oct 26,2017: Wabash Valley, co-ops dedicate new arrays to launch Co-op Solar

Jun 13,2017: Citizens Electric Corporation Using N-Dimension to Help Meet NERC CIP Regulations

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements

such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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