

## CitiPower and Powercor - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/C3BFF40213DEN.html">https://marketpublishers.com/r/C3BFF40213DEN.html</a>
Date:	April 25, 2018
Pages:	20
Price:	US\$ 125.00
ID:	C3BFF40213DEN

CitiPower and Powercor - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

CitiPower and Powercor is a combined electricity distribution service provider. The group comprises two electricity distribution networks, Citipower and Powercor Australia, which are operated under a single corporate structure. CitiPower owns and manages poles and wires, which deliver electricity. It provides power for customers in Melbourne's central business district (CBD) and inner suburbs. Powercor delivers electricity for customers in western and central Victoria and Melbourne's outer western suburbs. In addition to this, it provides smart meter installation services, electrical connection services, solar/wing inverter connection services, demand management and supply of power to remote areas. The group serves customers in Central and Western Victoria. CitiPower and Powercor is headquartered in Melbourne, Victoria, Australia.

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

CitiPower and Powercor - Key Facts  
CitiPower and Powercor - Key Employees  
CitiPower and Powercor - Major Products and Services  
CitiPower and Powercor - History  
CitiPower and Powercor - Locations And Subsidiaries  
Head Office

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
CitiPower and Powercor - Business Description  
CitiPower and Powercor - Corporate Strategy  
CitiPower and Powercor - SWOT Analysis  
SWOT Analysis - Overview  
CitiPower and Powercor - Strengths  
CitiPower and Powercor - Weaknesses  
CitiPower and Powercor - Opportunities  
CitiPower and Powercor - Threats  
CitiPower and Powercor - Key Competitors

### SECTION 3 – COMPANY'S POWER FINANCIAL DEALS AND ALLIANCES

CitiPower and Powercor, Power, Deals By Year, 2012 to YTD 2018  
CitiPower and Powercor, Power, Deals By Type, 2012 to YTD 2018  
CitiPower and Powercor, Recent Deals Summary

### SECTION 4 – APPENDIX

Methodology  
About GlobalData  
Contact Us  
Disclaimer

### LIST OF TABLES

CitiPower and Powercor, Key Facts  
CitiPower and Powercor, Key Employees  
CitiPower and Powercor, Major Products and Services  
CitiPower and Powercor, History  
CitiPower and Powercor, Key Competitors  
CitiPower and Powercor, Power, Deals By Year, 2012 to YTD 2018  
CitiPower and Powercor, Power, Deals By Type, 2012 to YTD 2018

CitiPower and Powercor, Recent Deals Summary

### **LIST OF FIGURES**

CitiPower and Powercor, Power, Deals By Year, 2012 to YTD 2018

CitiPower and Powercor, Power, Deals by Type, 2012 to YTD 2018

### **COMPANIES MENTIONED**

Stanwell Corporation Ltd

Essential Energy

AGL Energy Ltd

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